



United Way
of Rock River Valley



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WHAT WE DO

Unite the collective power of our community to improve lives.



UNITED for LITERACY

There is a literacy crisis in Winnebago County. And United Way believes and advocates literacy as a foundation for individual, family, and community success.

As a result, we created **United for Literacy**, a comprehensive approach to improving literacy in our community. Using research-based strategies that include funding measurable interventions, parental engagement, volunteer mobilization, caregiver support, and community awareness.

But change doesn't happen alone. We're utilizing the power of collective impact to remove barriers to literacy, thereby lifting our whole community. **United for Literacy** collaborates with nearly 30 community organizations, including 13 funded partners, to improve our county's low literacy and increase the number of books and other resources available to children who may not have access to them at home.

A BOLD GOAL

Through our **United for Literacy** collaborative, it is our goal that 75% of children in Winnebago County will be reading at or above grade level by 2034.

INSPIRING CHANGE

Everyone deserves an opportunity to reach their fullest potential in life, and our employer partners and community members can play a role in making this happen.

We call upon everyone in Winnebago County to make the literacy promise—join us to improve Winnebago County's literacy crisis.



A donation of
\$21
provides six books to a child in
Winnebago County

Learn more about our work in the community on the back of this page. [—————>](#)



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Whether in times of crisis or personal uncertainty, United Way 211 commits to being the first, most essential resource to anyone in Winnebago County who needs help. Call or text 211 for:

- Rent & Utility Assistance
- Food
- Legal Help
- Homeless Shelters
- Childcare
- Medical and Mental
- Healthcare Help



When people dial, text, or chat at 988, trained staff at Personal Assistance Telephone Help, or PATH, who also fields 211 calls

locally, handles the calls to 988 within Winnebago County and many other counties throughout Illinois. Donations from supporters of UWRRV help fund PATH's operations.

A donation of
\$12
provides access and resources to one resident in Winnebago County through 211 and 988



WeVolunteer.org is United Way's volunteer platform. It connects individuals with meaningful volunteer opportunities in our community. With this website, you can easily browse and apply for volunteer positions with United Way and other local organizations. Whether you're interested in working with children, helping the elderly, or supporting other causes, WeVolunteer.org has a variety of needs to fit your interests and schedule.



Through collaborative partnerships with other local impact organizations, we are providing a pathway for residents in our community to gain education, mental health, and additional support through programs and services offered in our Strong Neighborhood Houses.

Visit unitedwayrrv.org for more information on what we do.