



# SPONSORSHIP OPPORTUNITIES FOR DAY OF CARING 2026

Friday, September 18, 2026

Day of Caring is a community-wide volunteer event where corporate teams work side by side to serve local nonprofits across Winnebago County. The day kicks-off with a welcome breakfast, followed by service projects which include planting gardens, assembling kits, cleaning spaces, organizing, and more.

The result: nonprofits get the help they need, and volunteers leave inspired, connected, and more invested in the place we all call home.

It all starts with sponsors like you.

Your investment puts your business at the center of one of the region's most visible days of community service. A sponsorship will directly support literacy programs, the 211 resource & referral line, and volunteer mobilization. Sponsors receive recognition before, during, and after the event, reaching businesses, nonprofit leaders, and community members across the area.

**Questions?** Connect with our Corporate Engagement Manager, Cherice Ullrich: [cherice@unitedwayrrv.org](mailto:cherice@unitedwayrrv.org) (815) 968-9048

	PRESENTING SPONSOR \$5,000	CHAMPION OF CARING \$2,500	IMPACT PARTNER \$1,000	WORKPLACE ALLY \$500	CORPORATE PARTNER \$250
Company Volunteer Team (1-20+)	♥	♥	♥	♥	♥
Logo/Link on United Way Website	♥	♥	♥	♥	♥
Logo on Day of Caring T-Shirt	♥	♥	♥	♥	♥
Name on Day of Caring T-Shirt	♥	♥	♥	♥	♥
Event Signage	♥	♥	♥		
Logo in Print Newsletter	♥	♥			
Logo/Name in E-Newsletter	♥	♥	♥	♥	♥
Inclusion in Social Media Posts	♥	♥	♥	♥	♥
Opportunity to Speak at Breakfast	♥				

*Sponsorship and registration deadline is August 1, 2026 to guarantee inclusion on t-shirt and other printed materials.*

Active United Way RRV Corporate Partners automatically qualify to register for the Corporate Partner Sponsor level (\$250 value) at no cost. Upgrade your company's sponsorship level for greater visibility.

# DAY OF CARING REGISTRATION FORM | DEADLINE: AUGUST 1, 2026

## COMPANY / SPONSOR INFORMATION

Company name: \_\_\_\_\_

Primary contact: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Mailing address: \_\_\_\_\_

## SPONSORSHIP LEVEL

- Presenting Sponsor: \$5,000
- Champion of Caring: \$2,500
- Impact Partner: \$1,000
- Workplace Ally \$500
- Corporate Partner: \$250

### QUESTIONS?

**Contact: Cherice Ullrich**  
Corporate Engagement Manager  
cherice@unitedwayrrv.org  
Office: (815) 968-5400  
Direct: (815) 968-9048

## LOGO & RECOGNITION

Company Name (as you'd like to appear in print): \_\_\_\_\_

Website URL (for backlink): \_\_\_\_\_

Logo upload (png or pdf): Please email to [marketing@unitedwayrrv.org](mailto:marketing@unitedwayrrv.org) by Aug 1st

## PAYMENT

Payment method preference

- Check (please make check payable to United Way Rock River Valley)
- Invoice
- Online (pay securely using QR code, or visit [unitedwayrrv.org/day-of-caring-registration](https://unitedwayrrv.org/day-of-caring-registration))



Billing contact (if different from primary): \_\_\_\_\_

PO number field (for corporate accounting): \_\_\_\_\_

United Way Rock River Valley is an IRS 501(c)(3) tax exempt charitable organization. FEIN #36-2167843. Your gift is tax deductible to the full extent allowed by law.



## JOIN US FOR A FUN DAY OF SERVICE & TEAM BUILDING

### Friday, September 18, 2026

**8:00 am**

Welcome Breakfast Kick-Off

**9:00 am**

Teams begin service projects at designated nonprofit locations

