

YOUTH OPPORTUNITY

Helping Young People
Realize their Full Potential



UNITED FOR LITERACY

CHILDREN ARE THE FUTURE, SO THEIR **NOW** MATTERS.



Taking a stand in early literacy.

United for Literacy is a comprehensive approach to address the literacy crisis in Winnebago County.

We want all kids to enter kindergarten ready to read. We work with the people who care for them—from families and neighbors to schools and community agencies—to connect young people with the support they need.

Our bold goal: for **75%** of third-grade public school students in Winnebago County to read at grade level or above by 2034.

Reading matters. **Only one in three public school children in our county have the basic skills needed to read at grade level by third grade.** By fourth grade, kids should be reading to learn rather than learning to read. And if a child isn't reading well by then, they are four times more likely to drop out of high school. Poor educational outcomes are linked to other negative consequences, such as poverty, unemployment, illness, and crime.

2024 Results:

12,000+

Youth Served

18

Partner Agencies

250

Volunteer Tutors Trained

115,000

Books Distributed

105

Literacy Events

**Invest in a strong
start for children!**