

REMINDER EMAIL #1

Best scheduled for one week in, or mid-campaign.

Subject: What makes United Way of Rock River Valley so special?

Dear <NAME>,

<COMPANY NAME> invites you to once again make a difference in our local community!

The United Way of Rock River Valley (UWRRV) believes in mobilizing communities to create opportunities for everyone to thrive. Whenever a need arises, United Way steps up to the challenge. Their vision is to build a future where every individual, especially our young children, can reach their full potential. Thanks to your support, United Way has made a positive impact on over 10,000 children and individuals in the past year alone.

But their work doesn't stop there. With your continued support, they can tackle the most pressing issues in Winnebago County. From promoting literacy and enhancing youth opportunities to fostering a stronger and more resilient community for all, UWRRV takes a holistic approach to every challenge they face. With over 100 years of experience, they know that real change happens when people come together to take action.

Your donation today will make a direct and meaningful impact. **Click here [insert link to donation page]** to make your contribution now or submit your completed pledge form today.

Join us in leading the way towards a better future for everyone in our community. Thank you for your ongoing support and dedication to creating lasting change.

Warm regards,

<SIGNATURE BLOCK OF CEO OR COORDINATOR>