



United Way of Rock River Valley

Help Children be Successful Readers
Support Dolly Parton's Imagination Library

Your support of **Dolly Parton's Imagination Library** puts brand new books into the hands of children in Winnebago and Ogle Counties. By gifting children with their very own books before they enter kindergarten, we significantly improve a child's chances of being successful in school and staying on track to graduate.

Children must **learn to read** so that they can to **read to learn!**

Move the Middle is United Way's bold initiative to ensure every middle schooler is on track to graduate. Programs like Dolly Parton's Imagination Library support middle school success by tackling literacy issues early. When students are successful in middle school, they graduate on time, reducing community poverty, crime, and unemployment.

Learn more at
unitedwayrrv.org/imaginationlibrary
unitedwayrrv.org/movethemiddle

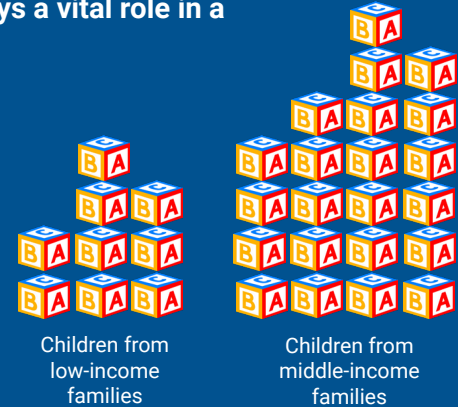
“ You can never get enough books into the hands of enough children. ”
—Dolly Parton



Being read to and learning to read plays a vital role in a child's success in school.

A SLOW START

By age 5, a typical middle-income child recognizes 22 letters of the alphabet, compared to 9 letters for a child from a low-income family.



BOOKS PER CHILD

Low-income:
1 book for every 300 children



Middle-income:
13 books per child



MISSING OUT

39%
of children in our region enter kindergarten at proficient reading levels

90%
the probability that a child will remain a poor reader at the end of 4th grade if they are a poor reader at the end of 1st grade