



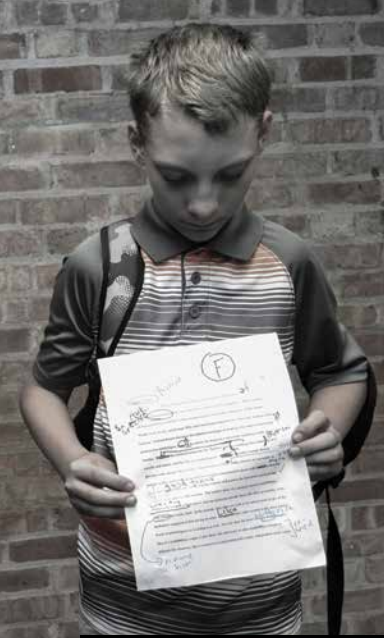
United Way of Rock River Valley  
2017 Report to the Community

# UNITED WE FIGHT. UNITED WE WIN.

LIVE UNITED®

United Way fights for the health, education and financial stability of every person in every neighborhood.



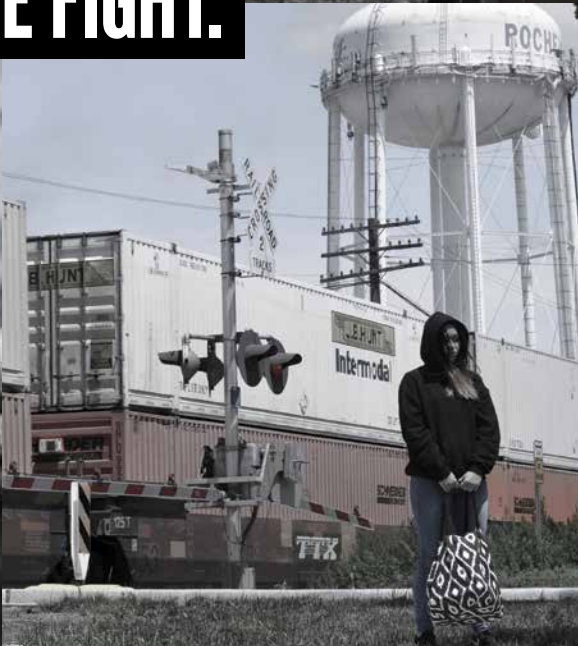


**UNITED WE FIGHT.**

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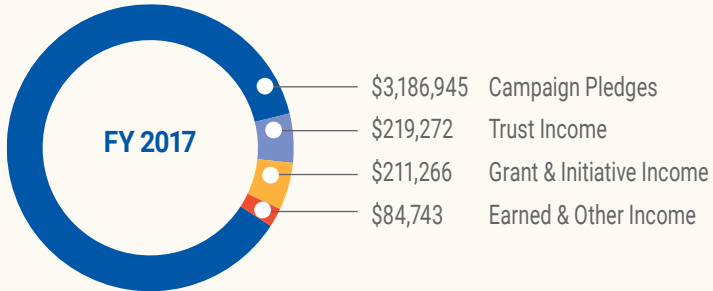
**UNITED WE WIN.**

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# FINANCIALS

(Fiscal Year 7-1-16 to 6-30-17)



<b>Program Support</b>	<b>FY 2017</b>
Donor Designations	\$239,614
Community Program Grants	\$1,718,226
Initiatives & Programs ( <i>Strong Neighborhoods, Success By 6, etc.</i> )	\$1,127,857
<b>Total Program Support</b>	<b>\$3,342,037</b>

<b>Support Services</b>	<b>FY 2017</b>
Fund Development, Management & General Expenses	\$587,857
United Way Membership Investment	\$44,317
<b>Total Support Services</b>	<b>\$632,174</b>

Recognized as a Four Star Charity by Charity Navigator, United Way of Rock River Valley adheres to sound fiscal management and commitment to accountability and transparency.



Full financial statements and lists of donors and investments are available by visiting [www.unitedwayrrv.org](http://www.unitedwayrrv.org).

# WE ARE MORE THAN FUND-RAISERS. WE ARE HAND-RAISERS.

United Way  
of Rock River Valley



We raise our hands to not only lead the fight, but to reach out to people who need help. And hope. Thanks to your support, United Way fights for children and families every single day with programs that deliver long-term results.



\$4m

**in tax refunds** and \$2.3 million in earned income tax credits were the result of in-person and online tax assistance.

 4,500

**pre-K and elementary children** received school readiness and early-grade reading support ensuring school success.



 700

**residents** engaged with district police officers and neighbors during the annual Strong Neighborhoods Days block parties in Rockford and Loves park.

 4,900+

**service referrals** were made for callers to United Way's 2-1-1 helpline, a 24/7 resource for help with housing, food, healthcare, utility assistance and more.



 97

**unemployed and underemployed individuals** were connected to employment and education opportunities during a single Strong Neighborhoods workforce event.

Young black men in the Rock River Valley face an unemployment rate four times higher than other men the same age. Young men like Tamarius often face systemic unemployment, employer bias and can have inadequate job and employment skills.

A quiet and shy young man, grappling with a sense of direction, Tamarius struggled to find a stable job. After connecting with Craig Carlson, a mentor with United Way's Black Male Initiative (BMI), Tamarius found his voice and a way to employment. Through weekly support and guidance from Craig, Tamarius earned his GED and CNC Setup Operator Certificate. He is following his passion for audio engineering and has opened a recording business in his home.

United Way uses a proven mentoring program along with services from Goodwill of Northern Illinois, Rock Valley College and The Workforce Investment Board to ensure young black men have the opportunity to achieve their education and career goals.

Programs like United Way's BMI provide unique solutions to the problems in our community and help young men like Tamarius thrive.





## **United Way of Rock River Valley**

*Serving Winnebago and Ogle counties*

612 North Main Street, Suite 300

Rockford, Illinois 61103

815-968-5400

[www.unitedwayrrv.org](http://www.unitedwayrrv.org)

