MISSION
To improve life in the Rock River Valley by mobilizing the caring power of our community.

VISION
We will create a community of healthy, well educated and financially stable individuals and families.
DEAR UNITED WAY SUPPORTERS:

This past year was one of transition for United Way of Rock River Valley. That transition began with our strategic plan. We based the framework of that plan on strengthening systems that focus on the education, income, and health of our community. The rationale for United Way’s focus on these three areas was clear: an educated, financially stable, and healthy population translates into a vibrant and thriving community. This focus places individuals and families on the pathway to becoming self-sustaining, contributing members of the community and prepares a ready, willing, and able workforce that achieves long-term economic development, which in turn grows existing businesses and brings in new ones.

Going into our 2010 campaign, we knew that times were still challenging for many in our community. People continued to struggle financially and unemployment remained high. Yet even in this down economy, United Way was able to raise over 4.1 million dollars, which speaks volumes about the philanthropic spirit of the Rock River Valley. More than anything else, this demonstrates to all of us that our community cares. Our community cares about its residents. Our community cares about its future. This kind of caring helps thousands of stories like the one below happen every day in the Rock River Valley.

Live United,

Paul A. Logli
President and CEO
United Way of Rock River Valley

Early Education Makes a Difference

At the beginning of our pre-K program last year, I remember one of our little boys had a terrible time when his mom brought him to school. He cried so hard and begged his mother to take him home with her. The very first day, I approached the mom to ease her worries about our preschool. I was totally surprised to find out he had been attending another preschool program regularly, but did not enjoy it at all. He told his mom he did not like preschool and did not want to stay.

Luckily for me, the mother understood the importance of dropping him off quickly and leaving us to take care of his tears (crying almost always stops within a couple minutes of a parent leaving). I explained gently to our little guy that our preschool is different. We do all kinds of things that are interesting and fun.

Play is an extremely important element in developing a solid foundation for learning but you cannot just place a group of children in a room with a bunch of toys and expect results. The play must have purpose; it must be interesting and challenging for the children without being overwhelming, and must meet the needs of all the children in the classroom.

Blackhawk Learning Connection’s Creative K program follows The Creative Curriculum created by educator and author Diane Trister Dodge. The goal of The Creative Curriculum is to help children become independent, self-confident, inquisitive and enthusiastic learners by actively exploring their environment. At Blackhawk, we achieve this by offering the students 10 to 12 different areas of play which incorporate literacy, math, social studies, science, technology, art, music, and physical development.

After the first week of preschool, our little guy could hardly wait to come to school. His mother told us that he loves to come to school now and cannot wait to start again this fall. His mother is extremely happy with the program as well. I cannot express enough how grateful I am that the United Way funds programs so our neediest children can have a valuable preschool experience.

K. Donavan, Preschool Teacher, Ralston Elementary School: Success By 6 Creative K Program
YEAR IN REVIEW

EDUCATION
Success By 6® is an early childhood initiative that works to ensure that all children from birth to age 6 receive quality early education services necessary to begin school prepared to succeed. The initiative is led by United Way as a neutral convener in the community capable of bringing business and civic representatives together as powerful friends of children. Key annual highlights included:

- **August, 2010**: The “Kreative K” kindergarten readiness program, funded in part by a grant from Chase Bank, begins. The program serves children and families at Blackhawk Learning Connection and Ralston Elementary School.
- **October, 2010**: The Success By 6® Advisory Council is convened. Comprised of leaders across business, education, and labor sectors, the council serves as a critical community champion of United Way of Rock River Valley's Success By 6® Initiative.
- **December, 2010**: United Way, Watt Publishing, Exelon, and Borders provided 594 books for children enrolled in District #205’s Early Childhood Program at Dennis Early Education Center and Riverdale Elementary School.
- **April, 2011**: In recognition of the Week of the Young Child, United Way provided over 3,100 new books for children enrolled in early childhood programs in District #205, Head Start, and the Kreative K Program.
- **June, 2011**: On June 21, United Way’s National Day of Action, nearly 100 caring community members volunteered to become kindergarten Reading Mentors for United Way’s “I READ” Initiative. I READ is a collaboration between United Way and the Rockford and Harlem school districts.

INCOME
Bank on Rockford, a partnership between the Illinois State Treasurer’s Office, financial regulatory agencies, United Way, and financial institutions, assists unbanked families and individuals. Bank on Rockford helped thousands of people in the Rock River Valley get on the path to financial security by teaching healthy financial practices. In 2010, 1,426 Checking Accounts and 11 Savings Accounts were opened, with a $1,311.60 average on bank accounts.

HEALTH
The FamilyWize Prescription Drug Savings Program helped reduce the cost of medicine for children, families and individuals with no prescription drug coverage in our community. Last year, FamilyWize cards were distributed free of charge by United Way and its agency partners. The discounts and savings were provided voluntarily by a number of participating pharmacies that agreed to accept this card. Participating individuals and families in the Rock River Valley saved $612,454 because of the program.

ROCKFORD UNITED LABOR GOLF PLAY DAY
For the past 16 years, Rockford United Labor has held a Golf Play Day that raises funds for the United Way of Rock River Valley. In 2010, members of Organized Labor raised $11,000 for the United Way. The partnership between United Way and Organized Labor dates back over 60 years.

GIVE A GIFT GET A CHANCE
Each 2010 campaign donor that gave at least $52 a year or a dollar a week was automatically entered in the “Give a Gift, Get a Chance” Giveaway. Thanks to the five sponsors listed below United Way’s Giveaway was a success, with more than 17,500 donors and 1,894 new donors that gave $52 or more. Prizes included:

- $20,000 voucher to apply to a purchase or lease a new or used vehicle donated by Anderson Automotive Group, Rock Ford River, and Lou Bachrodt
- Two round-trip airline tickets to any domestic location of your choice donated by Chicago Rockford International Airport
- $500 gift certificate to Gruno’s Diamonds
- 42-inch flat-screen TV from Mera’s on Broadway

LIVE UNITED ICEHOGS NIGHT
United Way of Rock River Valley, the Rockford IceHogs and the MetroCentre teamed up to create a one of a kind event a LIVE UNITED IceHogs night. There were over 1,500 tickets and two suites sold to proud supporters of the United Way of Rock River Valley. Over $10,000 was raised at the LIVE UNITED IceHogs night.
Silver Pillar ($1,500 - $2,499)
Andy and Marsha Abramson
Paul G. and Teri K. Baits
Steve and Lenore Balogh
Harlan and Monica Barkley
Dr. William and Leah Baskin
Brent and Susie Bernardi
James and Mary Blaser
Brad and Marie Block
Scott C. Bonnett
Rick Bratfland
Vint and Sue Buckwalter
Lawrence M. Camarillo
Sue Ellen Cardey
Mike and Kim Casey
Mary Caskey
Vern* and Jean Cassens
Bill and Sue Collum
Randy and Jean Cooper
James Derry
Timothy J. Fane
Leland R. Foecking
Einay and Mary Forisman
Douglas M. and Deborah Gass
Barbara Harris
Mr. Mark Harris
Catherine and Daniel Herdeman
Bernard and Chris Hiltrop
Way and Sue Howard
Scott and Marcie Jaeger
Rus and Gin Johansson
Steve and Vicki Johnson
Rick J. and Pamela L. Johnson
Philip and Bonnie Johnson
Paulletta and Lewis Jordan
Sue and Harlan Knuth
Lois and Thomas Lundgren
Karol and Michael Manley
Shawn and Erin McLevige
George and Bunny Mittendorf
Joseph A. Moore
Patrick W. and Lisa A. Morrow
Dr. Alan and Leean Mowbray
Jeffrey D. Nelson
Margaret Paddock
Dennis Schaefer & Dr. Julia Pesavento
Molly Phalen
Judith and Charles Picus
Matthew W. Poilnoux
Raymond and Wilma Porter
Gary and Kim Randles
Hon. Phil and Ginger Reinhard
Dr. and Mrs. Edward P. Rentschler
Matthew M. and Mary L. Rhoades
Gary and Constance Rhodes
J. Mark and Angela C. Robinson
Angela M. Rodriguez, M.D.
Bill and Terri Roop
Neal and Judy Rosinsky
Judge Stanley J. Roszkowski
Frank and Janet Rotello
Roger E. Schmeling
David R. Schroepfer
Steve and Pam Schubach and family
Michael J. Staniszewski
John and Carol Taphorn
Cathie and Bill Thiede
Doug and Kwang Mi Turner
Doug and Nancy Vanheeren
Clay and Rosalind Walker
Dr. and Mrs. Sheldon A. Weiss
Rick and Kathy Welch
Bev and John Whitehead
Robert and Ingrid Wimmer
Duane B. Wingate
Al Worthington
Thomas Yanik
Kenneth Ziegler
Lane Zerbe
Michael and Nancy Zolidis
Anonymous (12)

Bronze Pillar ($1,000 - $1,499)
Mr. and Mrs. Fred M. Adamany
Steven Adamy
Dr. Gary and Judy Anderson
Terry and Mary Anderson
Karen Anderson Wade
Jeremy Bahr
Steve and Lenore Balogh
Ben and Gail Barton
Robert A. Bayles
David S. Behling
Jason M. Bennett
Robert Bennett
David J. Bentley
Patti and Dale Bigger
Tara A. Blazer
Jim and Karen Boeger
Mr. and Mrs. Mario Bortoli
Roger and Patrice Breetland
William J. Bremner
John P. Brondyke
Neil and Traci Buck
Jerry Bueche
Dave and Jane Carlson Foundation
Mr. and Mrs. Larry Carlson
Michael L. Carroll
Michael and Mary Cass
Daniel Cassens
Mark P. Chaberski
John Chadwick and Tina Ryan
Scott H. Christiansen
David R. Clinite
Todd G. Collins
Bill and Mary Conkling
David and Rebecca Kendall
John Cressman
Michael J. and Kathleen L. Delany Fund
Joseph Denk
William W. Deuringer
Kevin L. Dickerson
Roger W. Doran
Robert A. Doyle
Bill and Karen Durtschi
David Eckhardt
Betty and C. Lowell Edwards
Dr. Jan and Sandy Elliott
Dennis A. Erickson
Jeff Fahrenwald
Craig and Helen Fettig
Martha Fisher-Votava
Phil and Leslie Frankfort
Gordon Friske
Alan and Mary Jane Furman
August Gentner
Robert and Jennifer Glickenberg
Mary P. Gorman
Greg and Barb Graber
Frank A. Graceffa
Mrs. Birney Grantz
Marc and Laura Gravino
Joanne L. Gregg
John C. Griffin
Cindi M. Gustafson
Brian Gustafson
Gary and Carol Halbach
Steve D. Hardy
Douglas E. Hartman
Atticus Commonwealth Trust
Linda Hecker
Warren and Mariel Heinke
Marietta Henry
John R. Hilgers
Tom and Helen Hill
Angela Hite-Carter
Erica Hoffman
Shirley Holzwarth
David and Jan Honkamp
Tammy L. Hooks
Dale and Donna Hoppe
Lawrence D. Hughes
Steven and Anne Ikenberry
Terry and Ted Ingrassia
Calvin Jacobs
Bruce and Karen Jasper
Dr. Kurt and Susan Jensen
Tom Johnson
David Jordan
Timothy W. Kahley
John Kasper
Mary Kaull & Brian Leaf
Bill and Deb Keenan
Robert J. King
Janet A. Kjellstrom
Fund of the Community Foundation
Mr. and Mrs. Arthur Knellier
Chris and Kathy Korab
David and Gail Koski
Bruce and Debra Krandel
Joshua and Molly Krecklow
Chad J. Lane
Mr. and Mrs. Larry U. Larson
Christopher J. Leeson
Dr. and Mrs. Jack Lenox
Joe and Jan Licari
Eileen M. Liebert
Rod and Anne Link
Stephanie Lombardi
Debra Lowry
Steven Lukasik
Edgar and Thirza Maitzen
Ken & Barb Mannino
Gregory L. Martin
Mrs. Kathryn R. Mattison
John C. McCarthy*
Robert Rothkopf and Catherine McCulley-Rothkopf
Theresa Merriman
Philip and Kathy Messeck
Robert J. Meuleman Family Foundation
Steven R. Meyers
Grain Millis
Chris and Karen Moore
Brad and Danan Munson
Janet Murphy and Gary Seals
Mike Nelson
Rachel E. Nichols
Syl and Gail Nolan
Christian Nordlie
Julie and James O'Rourke
Sam and Deb Overton
Terry J. Palmer
Bruce Parks
Kevin and Shelley Peifer
Joan Phillips
Jay and Cathy Pick
Mr. and Mrs. D. Kraig Piercson
James R. and Lucy M. Pirages
Nancy and Bill Plate
Stanley and Dolores Premo
Dana and Jan Ragaller
Dave and Patti Raht
Leroy R. Rateike
The Redel Family
Michael B. Redline
James M. Regan
Arthur Rettig and The Honorable
Kathryn Zeno
John Riege
John Risely
Ralph A. and Eileen M. Rothstein
Richard Rundquist
Sandra Rye
Mike Schabliske
George B. Schaffner
Jon Schmidt
David M. Schmitt
Samuel J. Schmitz
Don & Linda Schreiner
James D. Scott
Bradley W. Scroggin
Keith Shaver
Dr. LaVonne M. Sheffield
Kathy Sherer-Pampe
Steven Sinkawicz
Matt and Sherise Sisco
Michael D. Smith
Mr. and Mrs. William H. Snively
Mark D. Spana and family
Michael and Connie Spoden
Mike and Viane Staniszewski
Joseph A. Steffen
Stephen W. Stenmann
Steve and Jan Stringer
Dale and Kitty Swaim
Michael and Tracy Swanson
Robert R. Tetzloff
David and Candy Thompson
Michael L. Thorsen
Dr. and Mrs. Kristoffer J. Tumilowicz
Thomas J. Tuttle
Joe and Ann Van Lankvelt
Bruce and Barbara Vandergriff
John and Roxanne Vandenbeld
Debbie and Don Vidican
Mary K. Vigna
Paul and Beth Von Driska
Gary L. Voss
Jim and Shirley Waddell
Andrea L. Ward
Steve and Kim Ward
Frank H. Ware*
Greg and Lulu Watt
Jim and Julie Watt
Mr. Mike Wayman
Stu and Dimmis Weller
Timothy N. White
John Wilhelmsen
Kathleen J. Wilson
Suzanne L. Woll
Ian and Susan Wright
Robert Yocum
Jim and Shirley Waddell
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Kathleen J. Wilson
Suzanne L. Woll
Ian and Susan Wright
Robert Yocum
Jim and Shirley Waddell
Andrea L. Ward
Steve and Kim Ward
Frank H. Ware*

*deceased
Anonymous (28)
**FINANCIAL HIGHLIGHTS**

**FISCAL YEAR 2011**

**INCOME**
- Fall Campaign 2010: $146,365
- Grant and Initiative Income: $1,231,237
- Earned and Other Income: $55,400
- Total Income: $1,287,172

**EXPENSES**
- Estimated Uncollectibles: $146,365
- Donor Directed Designations to Other United Ways: $74,152
- Donor Directed Designations to United Ways: $4,619
- Dues to United Way of America/Illinois: $46,197
- Grants to Agencies/Program Expenses*: $2,856,933
- Fund Development, Management and General Expenses+: $507,711
- Total Expenses: $3,818,079
- Increase in Unrestricted Net Assets: $308,656

**Other United Ways**
- Donor Directed Designations to
  - Agencies: $186,721

**GRANT BREAKDOWN**

<table>
<thead>
<tr>
<th>Organization</th>
<th>Total Funding</th>
</tr>
</thead>
<tbody>
<tr>
<td>American Red Cross, Rock River Chapter</td>
<td>$45,000</td>
</tr>
<tr>
<td>Angelic Organics Learning Center</td>
<td>$41,000</td>
</tr>
<tr>
<td>Barbara Olson Center of Hope Development Training</td>
<td>$35,000</td>
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<tr>
<td>Big Brothers Big Sisters of the YMCA of Rock Valley</td>
<td>$24,000</td>
</tr>
<tr>
<td>Blackhawk Learning Connection Creative Curriculum</td>
<td>$22,500</td>
</tr>
<tr>
<td>Booker Washington Center Books and Basketball</td>
<td>$6,625</td>
</tr>
<tr>
<td>Janet Wattles Center Mildred Berry Center</td>
<td>$103,220</td>
</tr>
<tr>
<td>Boys and Girls Club of Rockford</td>
<td>$357,500</td>
</tr>
<tr>
<td>Blackhawk Area Council Comprehensive Youth Development</td>
<td>$97,000</td>
</tr>
<tr>
<td>CARES - 15th Judicial Circuit 15th Judicial Court</td>
<td>$6,000</td>
</tr>
<tr>
<td>Catholic Charities, Diocese of Rockford Family Services</td>
<td>$34,650</td>
</tr>
<tr>
<td>Children's Home + Aid Adaptive Families</td>
<td>$11,250</td>
</tr>
<tr>
<td>Comprehensive Community Solutions YouthBuild Academics</td>
<td>$20,625</td>
</tr>
<tr>
<td>Easter Seals Children's Development Center Teen Family Support</td>
<td>$25,311</td>
</tr>
<tr>
<td>Family Counseling Services of Northern Illinois Counseling</td>
<td>$141,750</td>
</tr>
<tr>
<td>Focus House Counseling Component</td>
<td>$10,350</td>
</tr>
<tr>
<td>Girl Scouts of Northern Illinois General Girl Scouting</td>
<td>$71,233</td>
</tr>
<tr>
<td>Goodwill Industries of Northern Illinois Studio Zoom</td>
<td>$10,000</td>
</tr>
<tr>
<td>Home of Hope Supportive Services</td>
<td>$8,274</td>
</tr>
<tr>
<td>HOPE of Ogle County Domestic Violence Walk in Services</td>
<td>$22,506</td>
</tr>
<tr>
<td>Hub City Senior Center</td>
<td>$9,510</td>
</tr>
<tr>
<td>Harlem Community Center Neighborhood Playground</td>
<td>$14,420</td>
</tr>
<tr>
<td>Janet Wattles Center Mildred Berry Center</td>
<td>$103,220</td>
</tr>
<tr>
<td>Ken-Rock Community Center Alternate Address Site</td>
<td>$37,500</td>
</tr>
<tr>
<td>Lutheren Social Services of Illinois In Touch Services</td>
<td>$4,500</td>
</tr>
<tr>
<td>Lydia Home Association Lydia Urban Academy</td>
<td>$35,000</td>
</tr>
<tr>
<td>Mt. Morris Senior Citizen's Council, Inc. Health and Fitness</td>
<td>$6,657</td>
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<tr>
<td>Northwest Community Center Neighborhood Empowerment</td>
<td>$22,361</td>
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<tr>
<td>Ogke County Hospice Association Bereavement Care</td>
<td>$5,706</td>
</tr>
<tr>
<td>Patriots Gateway Community Center Back to Basics</td>
<td>$23,750</td>
</tr>
</tbody>
</table>

* A partial list of program expenses includes support for following activities:
  - Agency/Program Evaluation; Early Childhood Tutoring and Book Distribution; FEMA Grant Administration; Volunteer Center; Labor Liaison; Local Needs Research and Assessment; Training; Community Wide Grant Solicitation
  - Fund Development, Management and General Expense equal 13.30% of total expenses

**78 programs**

**Prairie State Legal Services, Inc.**
- Legal Advocacy: $45,767
- Single Parent Support Center: $45,101
- Total Funding: $90,868

**RAMP**
- iBelong: $12,000
- Total Funding: $12,000

**Remedies Renewing Lives**
- Domestic Violence Walk-in Counseling: $25,000
- Safe Haven: $6,250
- Total Funding: $31,250

**Rock River Center**
- Ogle County Senior Center: $13,547
- Senior Information Services: $8,064
- Total Funding: $21,611

**Saint Elizabeth Catholic Community Center**
- Early Childhood Development: $18,865
- Title XX Delinquency Prevention: $14,250
- Youth Services: $18,750
- Total Funding: $55,865

**Shelter Care Ministries**
- Emergency Housing: $7,500
- May's House: $7,500
- Transitional Housing: $20,000
- Total Funding: $35,000

**Shining Star Children’s Advocacy Center**
- Victim Advocacy: $8,000
- Total Funding: $8,000

**The Literacy Council**
- Project Read: $37,500
- Total Funding: $37,500

**The Ogle County Juvenile Reporting Center**
- Reporting Center: $11,412
- Total Funding: $11,412

**The Salvation Army**
- Emergency Services: $64,589
- Kilbourn Valley Community Center: $36,126
- Women's Restorative Justice: $37,500
- Total Funding: $138,215

**Village of Progress**
- Consumer Transportation: $12,601
- Total Funding: $12,601

**Youth Services Network, Inc.**
- Crisis Intervention: $15,300
- Total Funding: $15,300

**ZION Development Corporation**
- Grand Apartments: $26,250
- Total Funding: $26,250
United Way of Rock River Valley is mobilizing individuals and organizations to take action to improve the education, income, and health of our community. Our long term goals are clear: We want to engage thousands of residents across our community to Give, Advocate, and Volunteer to accomplish our strategic goals of increasing educational success, improving family financial stability and encouraging healthy lives.

**PARTNERSHIPS**

**United Way-Funded Agencies:** United Way values its strong partnerships with local non-profit agencies that provide a variety of services—everything from youth development and education to senior services. United Way funds 86 programs at 48 local nonprofits, and through our partners we impact over 100,000 lives each year. United Way works with its agency partners to align their programs to address the areas of education, income, and health.

**Neighborhood Resource Center:** United Way, in collaboration with various community partners, has created a pilot Neighborhood Resource Center to provide services to help promote educational attainment, strengthen individual and family financial stability and improve the health and wellness of its residents. As the model succeeds we will develop new centers in additional neighborhoods.

**EDUCATION**

**Success By 6® Advisory Council:** The Success By 6® Advisory Council is developing community wide, evidence-based strategies designed to enhance and support early childhood programs in the Rock River Valley. These strategies are preparing children to enter school ready to succeed.

**Early Grade Reading Initiative:** United Way is collaborating with the Rockford and Harlem School Districts to recruit tutors for its Early Grade Reading Initiative. The initiative focuses on matching volunteer reading tutors with children in Kindergarten. The program is expanding to additional grades in the years ahead.

**INCOME**

**Tax Outreach:** United Way and Goodwill Industries of Northern Illinois are working together to help low to middle income individuals and families receive tax preparation services free of charge by IRS certified volunteers.

**Financial Literacy:** United Way and Goodwill Industries of Northern Illinois are partnering to address financial literacy by providing workshops that educate community members on topics including: the basics of budgeting, managing savings and checking accounts, and investments.

**HEALTH**

**Partnership with Rockford Health Council:** United Way and the Rockford Health Council will collaborate to provide a variety of health education and services for residents. United Way and the Rockford Health Council are developing plans to expand services at additional locations in our community.

**VOLUNTEERISM**

**United Way Volunteer Center:** The Volunteer Center recruits volunteers and matches them with service opportunities. With a new, more user-friendly website (www.ivevolunteer.org), the Volunteer Center promotes and publicizes a growing number of volunteer opportunities - everything from tutoring and mentoring to neighborhood clean-ups.

**WOMEN’S LEADERSHIP COUNCIL (WLC)**

**WLC:** The Women’s Leadership Council is a collaborative of women committed to significantly improving the quality of life in the Rock River Valley. Women’s Leadership Council around the nation have become a network of 50,000 women dedicated to addressing the most critical needs, such as early education and literacy, in 120 local communities across the U.S. In the Rock River Valley WLC will be announcing their initiatives and beginning their work in October of 2011.

**COMMUNITY WIDE SERVICES**

**United Way 2-1-1:** Now, more than ever, individuals and families in our community need access to information that addresses their most critical needs. 2-1-1 is an easy to remember three-digit phone number providing free, confidential access to information about the full range of community, social, and health services in the Rock River Valley. United Way 2-1-1 will be available to the community in mid 2012.

**STRATEGIC FOCUS 2013/2020**

2011 and 2012 will be busy years as we work towards accomplishing our 2013 strategic goals. For over 90 years, United Way of Rock River Valley has mobilized the caring power of our community. Much of our work has focused on raising funds each year to support programs at local agencies that provide programs serving children, youth, seniors, those with disabilities, and more. While we maintain our commitment to providing funds to our agency partners, we now face new challenges and our strategic plan represents our transition to the Campaign for the Common Good.

**OUR STRATEGIC CHALLENGES:**

**EDUCATION**

- The graduation rate in Rockford School District #205 lags behind other school districts in the state. During the 2008-2009 school year, 70.9% of students graduated from Rockford high schools compared to 93% in Hononegah, Rockton, IL, 96.1% in Winnebago, and 100% in Pecatonica.

  **Source:** 2010 Healthy Community Study

- Only 13.6% of residents in Winnebago County and 11.9% of Ogle County residents hold a Bachelor’s Degree, compared to the state average of 18.6% and the national average of 17.4%.

  **Source:** 2005-2009 American Community Survey

**INCOME**

- During 2005-2009, Winnebago County median household income stood at $46,882, well below the Illinois average of $55,222.

  **Source:** 2010 U.S. Census Bureau; 2005-2009 American Community Survey

- More than one in five (21.3%) Winnebago County children under the age of 18 live in poverty, higher than the Illinois average of 18.8%.

  **Source:** 2010 Healthy Community Study

**HEALTH**

- 66% of adults in our community are overweight or obese; while 25% of middle and high school students are overweight or obese.

  **Source:** 2010 Healthy Community Study

- One in eleven (9.2%) of Winnebago County babies were classified as low weight in 2008. The proportion of low weight babies has inched upward since 1980, similar to state and national trends.

  **Source:** 2010 Healthy Community Study

We know the need to act is great. These challenges have created possibilities for United Way to think differently about traditional partnerships and to establish new and bold collaborations from across sectors—big businesses, small businesses, elected officials, nonprofits, academia, the faith community, the labor movement, the media, parents and neighbors. Working together, we can accomplish things that no organization, individual, or government can accomplish on its own.

**LIVING UNITED,** we will successfully address these challenges and accomplish our strategic goals.
The following organizations have either given a corporate gift, run an employee campaign, or done both during the fiscal year of 2011.

**AGENCIES/NON PROFITS**
- American Red Cross, Rock River Chapter
- Angelic Organics Learning Center
- Barbara Olson Center of Hope
- Blackhawk Learning Connection
- Bookers Washington Center
- Boy Scouts of America, Blackhawk Area Council
- Boys and Girls Club of Rockford
- Careers, Etc.
- Children’s Home + Aid
- Comprehensive Community Solutions
- Court Street United Methodist Church
- Diocese of Rockford
- Easter Seals Children’s Development Center
- Family Counseling Services of Northern Illinois
- Girl Scouts of Northern Illinois
- Goodwill Industries of Northern Illinois
- Harlem Community Center
- Janet Wattles Center
- Junior League of Rockford
- Ken-Rock Community Center
- La Voz Latina
- Lifescape Community Services, Inc.
- Lutheran Social Services of Illinois
- Lydia Home Association
- Milestone, Inc.
- Northwest Community Center
- Northwestern Illinois Area Agency on Aging
- Patriots Gateway Community Center
- Prairie State Legal Services, Inc.
- RAMP
- Remedies Renewing Lives
- Rockford Area Convention & Visitors Bureau
- Rockford Area Economic Development Council
- Rockford Chamber of Commerce
- Rockford MELD
- Rockford Sexual Assault Counseling
- Saint Elizabeth Catholic Community Center
- Shelter Care Ministries
- The Howard Center
- The Literacy Council
- The Salvation Army
- United Way of Rock River Valley
- YMCA of Rock River Valley
- Youth Services Network, Inc.
- YWCA of Rockford
- ZION Development Corporation

**AUTOMOBILE SALES/RENTALS**
- Anderson Automotive
- Bachrodt Motors, Inc.
- Enterprise Rent-A-Car
- Napleton Auto Works
- Lou Bachrodt Automaall

**BANKS/CREDIT UNIONS**
- Alpine Bank
- Associated Bank, N.A.
- Bank of America
- Blackhawk Bank
- Fifth Third Bank
- First Northern Credit Union
- Harris Bank
- JPMorgan Chase
- MembersAlliance Credit Union
- Midland Financial Strategies
- Midwest Community Bank
- Northwestern Bank of Rockford

**BUILDING TRADES**
- Ballard Companies, Inc.
- Building Systems, Inc.
- Frith Corporation
- Hanson Professional Services Inc.
- Scandrol Construction Co.
- Schmelting Construction Company
- Sporst & Sons, Inc.
- Springfield Electric Supply Company
- Wilson Electric Company

**CONSTRUCTION**
- Boone/Winnebago Regional Office of Education
- Boylan Catholic High School
- Harlem School District 122
- Keith School
- Rock Valley College
- Rockford College
- Rockford School District #205
- St. Bernardette School
- St. Bridget School
- St. Edward School
- St. James School
- St. James School — Belvidere
- St. Peter Cathedral School
- U of I College of Medicine
- Winnebago CUSD #329

**FINANCE**
- Benning Group, LLC
- Larson & Darby, Inc.
- Lindstrom, Sorenson & Assoc.
- McGraw-Hill Companies
- Morgan Stanley Smith Barney
- Pfizer Regional Office
- Raymond James & Associates, Inc.
- Robert W. Baird & Co., Inc.
- RSM McGladrey, Inc.
- Sikich, LLP
- SVA Certified Public Accountants, SC
- Strief Nicolas & Company, Inc.
- The LaLoggia Investment Group of Wells Fargo Advisors
- Wipfli CPAs and Consultants

**FOOD/HOSPITALITY**
- Giovanni’s
- Gray’s IGA Food Store
- Hilander Foods, Inc.
- Illinois Machine Shed
- Logli Supermarkets, A Division of Schnuck’s Markets
- Mulligans Pub & Grill

**GOVERNMENT**
- City of Rockford - Head Start
- City of Rockford Community & Economic Development
- City of Rockford Finance Department
- City of Rockford Fire Department
- City of Rockford Human Resources Department
- City of Rockford Human Services Department
- City of Rockford IT Department
- City of Rockford Legal Department
- City of Rockford Mayor’s Office
- City of Rockford Police Department
- City of Rockford Public Works
- Combined Federal Campaign
- Greater Rockford Airport Authority
- Regional Metropolitan Agency of Planning
- Rock River Training Corporation
- Rock River Water Reclamation District
- Rockford Housing Authority
- Rockford Mass Transit District
- Rockford Park District
- Rockford Public Library
- Rockford Township
- State of Illinois Payroll
- Winnebago County Animal Services
- Winnebago County Auditor’s Office
- Winnebago County Board Chairman’s Office
- Winnebago County Children’s Advocacy Project
- Winnebago County Circuit Clerk’s Office
- Winnebago County Circuit Court
- Winnebago County Coroner’s Office
- Winnebago County Court Services
- Winnebago County DOIT
- Winnebago County Finance Department
- Winnebago County Forest Preserve
- Winnebago County Health Department
- Winnebago County Highway Department
- Winnebago County Human Resources Department
- Winnebago County Jury Commission
- Winnebago County Public Defender Office
- Winnebago County Purchasing Department
- Winnebago County Recorder’s Office
- Winnebago County Regional Planning and Economic Development
- Winnebago County Sheriff’s Police
- Winnebago County State’s Attorney Office
- Winnebago County Supervisor of Assessment
- Winnebago County Treasurer’s Office
- Winnebago County WinGIS

**HEALTH**
- Affiliated Surgeons of Rockford
- American Vision Center
- Crusader Community Health
- Employer’s Coalition On Health
- Karlberg Enterprises
- Lundholm Surgical Group
- OSF Saint Anthony Medical Center
- Rock River Valley Blood Center
- Rockford Gastroenterology Associates Ltd

**INSURANCE**
- Blue Cross/Blue Shield of Illinois
- Coyle — Varland Insurance Agency, Inc.
- Heisel Agency
- Keystone Insurance
- Liberty Mutual Insurance, Co.
- Metropolitan Title Agency, LLC
- MFG, LLC
- Mutual Reinsurance Bureau
- Robert C. Bell Insurance
- Rockford Mutual Insurance Co.
- State Farm Insurance Claims Center
- Williams Manny

**LAW FIRMS/LEGAL**
- Cicero & France, P.C.
- Greg Tuttle & Associates
- Guyer & Enichen PC
- Hinshaw & Culbertson
- Holmstrom & Kennedy
- Hyzer, Hyzer and Jacobs
- Picha & Salisbury
- Van Sickle, McLoughlin & Associates Inc.
- WilliamsMcCarthy LLP

**MANUFACTURING**
- Acument Global Technologies
- Acument Global Technologies Camcar LLC
- Advanced Machine & Engineering Company
- Alpha Contracts & Services
- Anderson Packaging
- Aqua-Aerobic Systems, Inc.
- AT&T
- Barnes International
- Bergstrom Inc.
- Bourn & Koch Machine Tool Co.
- BVR Technologies, Esterline
- Celusseuds Products, Inc.
- Chem Processing, Inc.
- Chrysler Group LLC
- Cincinnati Tool Steel Company
- Clinkenbeard & Associates, Inc.
- Co-Lin Metals
- ComEd
- Concentric AB
- Danfoss Drives
- Dasco Pro, Inc.
- Delta Power Company
- Dixon Automatic Tool, Inc.
- Eclipse, Inc.
- Ecolab, Inc.
- Ekstrom Carlson Fabricating Co.
- Estwing Manufacturing Company
- Excelsior, Inc.
- Field Fastener Supply Company
- Forgings & Stampings, Inc.
- GE Aviation
- GKN Rockford
- Gleason Cutting Tools
- Greenlee / A Textron Company
- Hamilton Sundstrand
- Headie & Tool, Inc.
- Hennig, Inc.
- Ingenium Aerospace
- Ingenium IT Management
**RETAIL**

American^*^  
Bergner’s^*^  
Best Buy^*^  
Farm & Fleet of Rockford^*^  
Gordmans^*^  
JC Penney^*^  
Kohl’s Department Stores^*^  
Macy’s^*^  
Marshall’s^*^  
Paysless Shoe Source^*^  
Sam’s Club^*^  
Target^*^  
The Bon-Ton Stores, Inc.^*^  
T.J. Maxx^*^  
Walgreen Drug Store^*^  

**WHOLESALE/DISTRIBUTION**

Coca-Cola Bottling Company^*^  
Dr. Pepper Snapple Group^*^  
GFS Gordon Food Service^*^  
Hayes Beer Distributing Company^*^  
Kent Feeds, Inc.  
LaMonica Beverage^*^  
Mid-West Dairymens Company^*^  
Muller-Pinehurst Dairy^*^  
Pepsi-Cola Bottling Co. of Rockford^*^  
Thr Foods, Inc.  

**OGLA COUNTY**

Austin Westran LLC^*^  
Byron Bank^*^  
Byron Community Unit School District #226^*^  
Exelon Byron Nuclear Station^*^  
Cappel Certified Seeds, Inc.  
CASA - 15th Judicial Circuit^*^  
City of Rochelle^*^  
Del Monte Foods, Plant 155^*^  
E.D. Elmy & Co.  
F.N. Smith Corp.  
First National Bank^*^  
HOPE of Ogle County^*^  
Hub City Senior Center^*^  
Kable Media Services, Inc.  
KSB Center For Health Services^*^  
Lincoln State Bank^*^  
Monsanto^*^  
Meridian CUSD #223^*^  
Mount Morris Senior Citizen’s Council^*^  
NIU - Laro Toa Field Campus^*^  
Ogle County Government^*^  
Ogle County Hospice Association^*^  
Oregon CUSD 220^*^  
Quadt/Graphics^*^  
Raynor Mfg. Co.  
Rochelle Christian Food Pantry^*^  
Rochelle Community Consolidated School District #231^*^  
Rochelle Community Hospital^*^  
Rochelle Foods^*^  
Rochelle News-Leader^*^  
Rochelle Township High School^*^  
Rock River Center, Inc.  
Shining Star Children’s Advocacy Center^*^  
Sterling Federal Bank^*^  
Stillman BancCorp, N.A.^*^  
VFW No. 9739 Ladies’ Auxiliary^*^  
Village of Progress, Inc.  
Wal-Mart #933^*^  
Woods Equipment Company^*^  
Zimmerman Construction^*^  

**SPECIAL EVENTS**

Rockford Icehogs  
Cliffbreaeker’s  
Grund’s Diamonds  

**LABOR UNIONS**

AFSCME Locals:  
448, 473, 692, 1058, 1275, 3210, 3350, 3362  
Amalgamated Transit Union Local 1333  
American Postal Workers Union Local 79  
Bricklayers & Allied Craftworkers Local 6  
Carpenters Local 792  
Cement Finishers & Plasterers Local #11, Area 382  
Fraternal Order of Police Lodge 50  
Educational Interpreters Association  
Educational Office Personnel Association  
Harlem Federation of Teachers  
International Alliance of Theatrical Stage Employees  
International Association of Fire Fighters Local 413  
International Association of Machinists Local 1553  
International Brotherhood of Electrical Workers Local 15  
International Brotherhood of Electrical Workers Local 19  
International Brotherhood of Electrical Workers Local 21  
International Brotherhood of Electrical Workers Local 196  
International Brotherhood of Electrical Workers Local 364  
International Brotherhood of Teamsters Local 325  
International Brotherhood of Teamsters Local 772  
International Union of Operating Engineers Local 150  
Ironworkers Local 498  
Laborers Local 32  
Laborers Local 1035  
Lubricators Local 727  
Millwrights Local 2158  
National Association of Letter Carriers Branch 245  
Northwestern Illinois Building & Construction Trades Council  
Office and Professional Employees International Union Local 277  
Painters Local 607 & Glaziers Local 1355  
Plumbers & Pipefitters Local 23  
Police Benevolent & Protection Association Unit 6  
Rockford Area UAW CAP Council  
Rockford Building Maintenance Association  
Rockford Education Association  
Rockford Education Association Retirees  
Rockford United Labor  
Roofers Local 11  
Service Employees International Union Local 880  
Sheet Metal Workers Local Union Local 219  
UAW Locals:  
46, 592, 622, 718, 803, 1023, 1268, 1576, 1720, 1761, 2056, 2201, 2840

**FALL 2010 CAMPAIGN CABINET**

**Cabinet Chair**  
Brent Bernardi, Alpha Controls & Services

**Cabinet Vice Chair**  
Pam Maher, KMK Media

**Cabinet Past Chair**  
Pat Morrow, Alpine Bank

**Division Chairs**

Mike Bacon, Winnebago County Health Dept.  
Sue Buckwalter, HR Concepts Inc.  
Paul Callighan, ComEd  
Earl Dotson Jr., Rockford School District  
Rex Entsminger, Alpine Bank  
Jay Ferraro, AFSCME - Council 31  
Ed Geeser  
Brian Nelson, Concentric AB  
Jim Waddell, Retired, Amcor Bank

**Account Executives**

Ron Balsam, Alpine Bank  
Tracy Bonavia, Harris Bank  
Walt Boothe, Harris Bank  
Larry Bridge, Mid-City Office Products  
Taylor Carlin, Retired

Dean Carlson, Mid-City Office Products  
Dan Cassens, Woodward Governor  
Joe Clinton III, Williams Manny  
Brian DeBenedetto, Alpine Bank  
Jodi Grunh, Ingenium Technologies  
Brecken Haak, Harris Bank  
Frank Haney, Williams-Manny  
Jim Hughes, Associated Bank  
Lynette Jacques, Rockford Chamber  
Cheryl Marshall, Retired, Rock Valley College  
Lee Mayer, Alpine Bank  
Martha Mitchell, Retired, Beloit CVB  
Dave Morgan, Techworks  
Jeffrey Nelson, Attorney  
Ted Olson, Olson Aluminum Castings  
Mary Pohl, Harris Bank  
Tina Ryan, WRX13  
Dr. John Scheub, Retired, SwedishAmerican  
Jon Schmidt, Associated Bank  
Frank Shelley, Dickerson & Nieman  
Kathy Weber, Harris Bank  
Mark Wester, Consultant