**United Way Pledge Form**

1. **CONTACT INFORMATION**
   (United Way of Rock River Valley protects donor information. We do not share or sell personal information to outside parties. Information such as name and giving level may be used for recognition in United Way materials.)

   - **FIRST NAME**
   - **MI**
   - **LAST NAME**
   - **SUFFIX**
   - **DATE OF BIRTH** (MM/DD/Year)

   **HOME ADDRESS (For billing and United Way information)**
   - **CITY**
   - **STATE**
   - **ZIP**
   - **PREFERRED PHONE**
   - **PREFERRED EMAIL ADDRESS**

2. **PLEASE SELECT YOUR PLEDGE OPTION**

   - **EASY PAYROLL DEDUCTION**
     Use the formula below to determine your total annual pledge. Reference back page for Giving Guide.

   - **ONE TIME GIFT**
     Enclosed is my check for a one time gift
     Please make checks payable to United Way of Rock River Valley.

   - **DIRECT BILL**
     Bill me ($50 minimum) for a total gift of:

   - **CREDIT CARD**
     Charge my credit card for a total gift of:

   - **MY TOTAL ANNUAL PLEDGE**

3. **PLEASE CHOOSE HOW YOU WANT TO INVEST IN OUR COMMUNITY**

   - **option A**
     - **I WANT TO INFLUENCE THE CONDITION OF ALL.**
     - **(United Way Community Fund)**

   - **option B**
     - **I WANT TO HELP CHILDREN TO SUCCEED IN SCHOOL**
     - **I WANT TO CONNECT ADULTS WITH JOB SKILLS AND ECONOMIC OPPORTUNITIES**
     - **I WANT TO BUILD SAFE AND HEALTHY NEIGHBORHOODS**

   Please check the accuracy of all your entries. Thanks for investing in United Way of Rock River Valley. Remember, 100% of your contribution supports programs and services right here in the Rock River Valley.
**LIVE UNITED BY INVESTING IN OUR COMMUNITY**

When you give to United Way of Rock River Valley you help more than one person or one charity – you change conditions to create long-term results in Winnebago and Ogle counties.

Your financial gift makes sure kids are prepared for school, and enables adults and families to achieve financial security and live wholesome and healthy lives.

Payroll deduction makes it easy to give a little from each paycheck, adding up to an annual gift that improves many lives. By combining your donation with every gift from the community, United Way creates long-term impact.

No matter how large or small, every gift is important, and 100% of your contribution stays right here in our community.

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**Suggested giving guide for your annual gift***

<table>
<thead>
<tr>
<th>Dollars per pay period</th>
<th>TOTAL ANNUAL CONTRIBUTIONS</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>12 pay periods</td>
</tr>
<tr>
<td>$2</td>
<td>$24</td>
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<td>$60</td>
<td>$720</td>
</tr>
<tr>
<td>$100</td>
<td>$1,200</td>
</tr>
</tbody>
</table>

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**Leadership Giving**

**PILLARS CLUB**

Members of the PILLARS Club are community leaders who inspire others in the community by their spirit and actions. Members are recognized locally and invited to special Leadership Giving events.

Annual Membership Levels:
- $7,500 - $9,999 - Diamond Pillar
- $5,000 - $7,499 - Platinum Pillar
- $2,500 - $4,999 - Gold Pillar
- $1,500 - $2,499 - Silver Pillar
- $1,000 - $1,499 - Bronze Pillar

**Alexis de Tocqueville Society**

Members of the Alexis de Tocqueville Society represent the spirit of neighbor helping neighbor that de Tocqueville admired most. Members set an extraordinary example for others to follow and are recognized locally and nationally for their commitment.

Membership: annual gift of $10,000 or more.

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**What your dollars can do**

Your contributions will add up to big wins for everyone in our neighborhoods.

- **$10 per week helps senior citizens live independently with daily nutritional meals and regular wellness visits**
- **$20 per week helps families connect with critical services in Winnebago and Ogle counties through 2-1-1, a 24/7 information and referral line that's free and confidential**
- **$30 per week helps elementary students participate in an afterschool program that focuses on homework support, exercise, healthy eating and life skills**
- **$1 per week helps struggling families achieve their long-term financial goals with free income tax preparations**
- **$5 per week helps pre-K children prepare for kindergarten with their own school readiness books, and activities that encourage family engagement at home**