MAKING THE CASE FOR UNITED WAY:
An overview of our impact

• United Way does what no single donor or organization can do alone, convene partners, donors and volunteers who provide the expertise to implement community solutions.

• Through the Community Impact Fund, United Way works to ensure that your charitable dollars go further to open doors of opportunity for children and families across the Rock River Valley.

• When you give to United Way, you Give Smart because your contribution is combined with other donations from around the community.

• With your support, United Way invests in community programs and United Way-led initiatives that drive measurable, lasting impact that none of us can achieve alone.

• Through the Volunteer Center, United Way connects individuals and groups to volunteer opportunities throughout the community.

• United Way focuses on the big picture – the whole person and the whole community – to create long-lasting impact, not just short-term charity.

• In order to reduce childhood poverty in our neighborhoods, United Way’s collective impact approach unites people and resources to create opportunities for children and their families to succeed.

• United Way helps children to succeed in school by increasing educational opportunities with key strategies like school readiness, early-grade literacy, and youth development.

• United Way connects adults with job skills and economic opportunities with key strategies like job skills training, access to job opportunities, and financial literacy.

• United Way builds safe and healthy neighborhoods with key strategies like resident empowerment and and our unique Strong Neighborhoods programs.

MISSION
To improve life in the Rock River Valley by mobilizing the caring power of our community

VISION
Create a community of healthy, well-educated and financially stable individuals and families

ACTION
United Way of Rock River Valley creates change by inspiring donors, mobilizing partners and helping people overcome challenges to a better life. LIVE UNITED is a call to action for everyone to make the change happen.

For more information, visit www.unitedwayrrv.org.