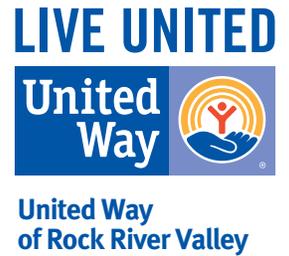


# MAKING THE CASE FOR UNITED WAY:

## An overview of our impact



- United Way does what no single donor or organization can do alone, convene partners, donors and volunteers who provide the expertise to implement community solutions.
- Through the Community Impact Fund, United Way works to ensure that your charitable dollars go further to open doors of opportunity for children and families across the Rock River Valley.
- When you give to United Way, you Give Smart because your contribution is combined with other donations from around the community.
- With your support, United Way invests in community programs and United Way-led initiatives that drive measurable, lasting impact that none of us can achieve alone.
- Through the Volunteer Center, United Way connects individuals and groups to volunteer opportunities throughout the community.
- United Way focuses on the big picture – the whole person and the whole community – to create long-lasting impact, not just short-term charity.
- In order to reduce childhood poverty in our neighborhoods, United Way’s collective impact approach unites people and resources to create opportunities for children and their families to succeed.
- United Way helps children to succeed in school by increasing educational opportunities with key strategies like school readiness, early-grade literacy, and youth development.
- United Way connects adults with job skills and economic opportunities with key strategies like job skills training, access to job opportunities, and financial literacy.
- United Way builds safe and healthy neighborhoods with key strategies like resident empowerment and our unique Strong Neighborhoods programs.

### MISSION

To improve life in the Rock River Valley by mobilizing the caring power of our community

### VISION

Create a community of healthy, well-educated and financially stable individuals and families

### ACTION

United Way of Rock River Valley creates change by inspiring donors, mobilizing partners and helping people overcome challenges to a better life. LIVE UNITED is a call to action for everyone to make the change happen.

For more information, visit [www.unitedwayrrv.org](http://www.unitedwayrrv.org).

