



**United Way  
of Rock River Valley**

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News Release

For Immediate Release

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### **United Way Recognizes Leaders in 2008 Campaign**

(Rockford, IL - /24/01)... Employees of over 60 local organizations received awards for outstanding generosity in the 2008 United Way of Rock River Valley fundraising campaign.

United Way of Rock River Valley officials say the contributions to the campaign this year hold special significance because of the economic challenges. “This year we saw individuals generously contributing because they knew the need for services was increasing,” said Paul Logli, United Way President and CEO, “and today we have an opportunity to recognize some of their outstanding efforts.”

**Golden Rainbow Award Winners:** Annually local organizations are recognized with special United Way Golden Rainbow Awards for fun and creative elements in their employee campaigns. The winners of United Way’s 2008 Golden Rainbow Awards for overall campaign excellence are:

- **Alpine Bank**
- **City of Rockford Fire Department**

**Campaign Coordinator of the Year:** For the first time, United Way recognized those volunteers within an organization that go above and beyond in their role to educate their coworkers about United Way and its agencies and raise funds. This year’s recipients are:

- **Leslie Stanford, Kennametal**
- **Kathleen Hirst, Logli Supermarkets**
- **Lynn Washburn Livingston, City of Rockford Fire Department**
- **Nancy Conry, Hamilton Sundstrand**

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**Chairman's Circle Award:** This honor is given to organizations that raise over \$200,000 annually. Chairman's Circle Award winners include:

- **AMCORE Bank**
- **Chrysler**
- **ComEd/Exelon**
- **Hamilton Sundstrand Aerospace**
- **United Parcel Service**

Other award recipients include:

**Retailer of the Year**                      **Logli Supermarkets**

**Rookie of the Year**                      **ECOH (Employers Coalition on Health)**

**Loyal Contributor**                      **Cadbury Adams**

**Rising Star**                              **Field Fastener Supply**

**Spirit of Community**                      **Lowe's Distribution Company**

United Way also recognized 2008 Campaign Chair Scott Hall, President of Greenlee, for his outstanding leadership in the 2008 Campaign. Pat Morrow, Senior Vice President at Alpine Bank, was announced as 2009 Campaign Chair.

The event closed with a salute to Media United – a unique partnership of local media outlets who came together to support United Way in the final months of this year's fundraising campaign. The media support helped United Way raise additional funds and increase awareness of the organization's mission. The partnership helped United Way raise more than \$100,000 in additional funds for the 2008 Campaign.

Media United partners include: 13WREX, Cumulus Broadcasting, Comtech Corporation, Maverick Media, *Rockford Register Star*, WIFR 23, WTOV 17, and WQRF FOX 39.

### **United Way of Rock River Valley**

The mission of United Way of Rock River Valley is to improve lives and strengthen communities in the Rock River Valley by mobilizing and focusing the caring power of our residents. For more information, go to [www.unitedwayrrv.org](http://www.unitedwayrrv.org) or call (815) 968-5400.

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