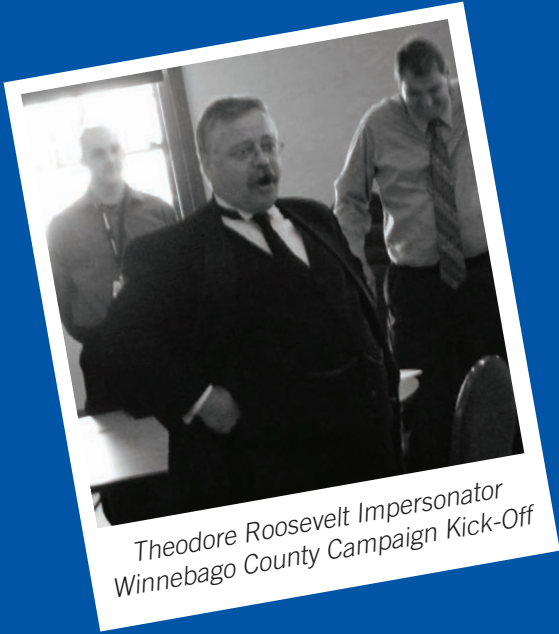
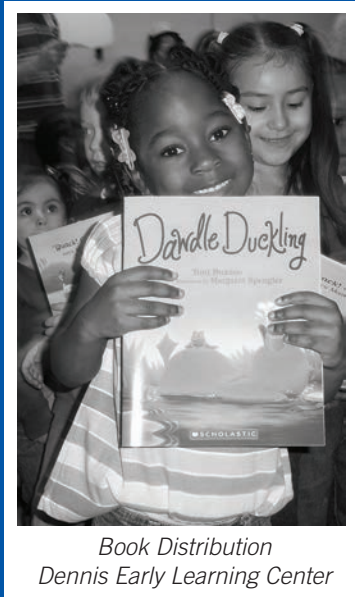


2011 REPORT **GIVE. ADVOCATE. VOLUNTEER.** LIVE UNITED



Theodore Roosevelt Impersonator
Winnebago County Campaign Kick-Off



Book Distribution
Dennis Early Learning Center



Mickey Dalen - SPX Hydraulics
Give a Gift Get a Chance - Car Winner



Hamilton Sundstrand Day of Caring Project - Lifescape Community Services



2010 Golf Play Day
Presented by Rockford United Labor

MISSION

To improve life in the Rock River Valley by mobilizing the caring power of our community.

VISION

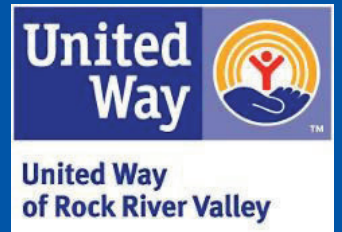
We will create a community of healthy, well educated and financially stable individuals and families.



2010 Adult Volunteer of the Year
Christina Gloria



2010 Community Campaign Kick Off



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Edward Zurowski, Jr., APWU 79

*Board Members whose terms have ended in the 2010 fiscal year.

We have made our best effort to review our records and ensure that we have completely and accurately identified every one of our partners, donors and supporters. Our reporting period for this report is between July 1, 2010 and June 30, 2011. If you find that we have made a mistake or omission, then please accept our apology and notify us so we can make appropriate corrections for future publications.

DEAR UNITED WAY SUPPORTERS:



This past year was one of transition for United Way of Rock River Valley. That transition began with our strategic plan. We based the framework of that plan on strengthening systems that focus on the education, income, and health of our community. The rationale for United Way's focus on these three areas was clear: an educated, financially stable, and healthy population translates into a vibrant and thriving community. This focus places individuals and families on the pathway to becoming self-sustaining, contributing members of the community and prepares a ready, willing, and able workforce that achieves long-term economic development, which in turn grows existing businesses and brings in new ones.

Going into our 2010 campaign, we knew that times were still challenging for many in our community. People continued to struggle financially and unemployment remained high. Yet even in this down economy, United Way was able to raise over 4.1 million dollars, which speaks volumes about the philanthropic spirit of the Rock River Valley. More than anything else, this demonstrates to all of us that our community cares. Our community cares about its residents. Our community cares about its future. This kind of caring helps thousands of stories like the one below happen every day in the Rock River Valley.

Live United,

Paul A. Logli
President and CEO
United Way of Rock River Valley

Early Education Makes a Difference

At the beginning of our pre-K program last year, I remember one of our little boys had a terrible time when his mom brought him to school. He cried so hard and begged his mother to take him home with her. The very first day, I approached the mom to ease her worries about our preschool. I was totally surprised to find out he had been attending another preschool program regularly, but did not enjoy it at all. He told his mom he did not like preschool and did not want to stay.

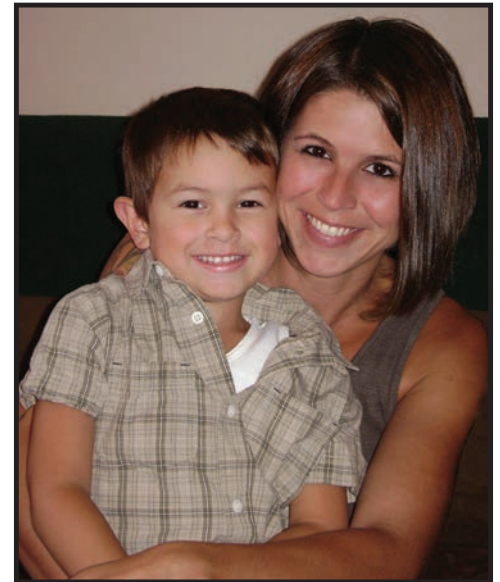
Luckily for me, the mother understood the importance of dropping him off quickly and leaving us to take care of his tears (crying almost always stops within a couple minutes of a parent leaving). I explained gently to our little guy that our preschool was different. We do all kinds of things that are interesting and fun.

Play is an extremely important element in developing a solid foundation for learning but you cannot just place a group of children in a room with a bunch of toys and expect results. The play must have purpose; it must be interesting and challenging for the children without being overwhelming, and must meet the needs of all the children in the classroom.

Blackhawk Learning Connection's Kreative K program follows The Creative Curriculum created by educator and author Diane Trister Dodge. The goal of The Creative Curriculum is to help children become independent, self-confident, inquisitive and enthusiastic learners by actively exploring their environment. At Blackhawk, we achieve this by offering the students 10 to 12 different areas of play which incorporate literacy, math, social studies, science, technology, art, music, and physical development.

After the first week of preschool, our little guy could hardly wait to come to school. His mother told us that he loves to come to school now and cannot wait to start again this fall. His mother is extremely happy with the program as well. I cannot express enough how grateful I am that the United Way funds programs so our neediest children can have a valuable preschool experience.

K. Donovan, Preschool Teacher, Ralston Elementary School: Success By 6 Kreative K Program



YEAR IN REVIEW

EDUCATION

Success By 6[®] is an early childhood initiative that works to ensure that all children from birth to age 6 receive quality early education services necessary to begin school prepared to succeed. The initiative is led by United Way as a neutral convener in the community capable of bringing business and civic representatives together as powerful friends of children. Key annual highlights included:

- **August, 2010:** The “Kreative K” kindergarten readiness program, funded in part by a grant from Chase Bank, begins. The program serves children and families at Blackhawk Learning Connection and Ralston Elementary School.
- **October, 2010:** The Success By 6[®] Advisory Council is convened. Comprised of leaders across business, education, and labor sectors, the council serves as a critical community champion of United Way of Rock River Valley’s Success By 6[®] Initiative.
- **December, 2010:** United Way, Watt Publishing, Exelon, and Borders provided 594 books for children enrolled in District #205’s Early Childhood Program at Dennis Early Education Center and Riverdahl Elementary School.
- **April, 2011:** In recognition of the Week of the Young Child, United Way provided over 3,100 new books for children enrolled in early childhood programs in District #205, Head Start, and the Kreative K Program.
- **June, 2011:** On June 21, United Way’s National Day of Action, nearly 100 caring community members volunteered to become kindergarten Reading Mentors for United Way’s “I READ” Initiative. I READ is a collaboration between United Way and the Rockford and Harlem school districts.

INCOME

Bank on Rockford, a partnership between the Illinois State Treasurer’s Office, financial regulatory agencies, United Way, and financial institutions, assists unbanked families and individuals. Bank on Rockford helped thousands of people in the Rock River Valley get on the path to financial security by teaching healthy financial practices. In 2010, 1,426 Checking Accounts and 11 Savings Accounts were opened, with a \$1,311.60 average on bank accounts.

HEALTH

The FamilyWise Prescription Drug Savings Program helped reduce the cost of medicine for children, families and individuals with no prescription drug coverage in our community. Last year, FamilyWise cards were distributed free of charge by United Way and its agency partners. The discounts and savings were provided voluntarily by a number of participating pharmacies that agreed to accept this card. Participating individuals and families in the Rock River Valley saved \$612,454 because of the program.

ROCKFORD UNITED LABOR GOLF PLAY DAY

For the past 16 years, Rockford United Labor has held a Golf Play Day that raises funds for the United Way of Rock River Valley. In 2010, members of Organized Labor raised \$11,000 for the United Way. The partnership between United Way and Organized Labor dates back over 60 years.

GIVE A GIFT GET A CHANCE

Each 2010 campaign donor that gave at least \$52 a year or a dollar a week was automatically entered in the “Give a Gift, Get a Chance” Giveaway. Thanks to the five sponsors listed below United Way’s Giveaway was a success, with more than 17, 500 donors and 1,894 new donors that gave \$52 or more. Prizes included:

- \$20,000 voucher to apply to a purchase or lease a new or used vehicle donated by Anderson Automotive Group, Rock River Ford, and Lou Bachrodt
- Two round-trip airline tickets to any domestic location of your choice donated by Chicago Rockford International Airport
- \$500 gift certificate to Gruno’s Diamonds
- 42-inch flat-screen TV from Mera’s on Broadway

LIVE UNITED ICEHOGS NIGHT

United Way of Rock River Valley, the Rockford IceHogs and the MetroCentre teamed up to create a one of a kind event a LIVE UNITED IceHogs night. There were over 1,500 tickets and two suites sold to proud supporters of the United Way of Rock River Valley. Over \$10,000 was raised at the LIVE UNITED IceHogs night.

COMMUNITY LEADERS

(July 1, 2010 - June 30, 2011)

Tocqueville Society

(\$10,000 - \$99,000)

Stephen and Dorothy Baits
Milt Brown Family Foundation/Mary Jo and Milt Brown
Rob and Cathy Funderburg
Gloyd Family Foundation
James and Carol Gingrich
Martin and Christine Glass
Renee and Scott Hall
Jack and Colleen Holmbeck
John and Roberta Mink
Dan and Ruth Nicholas
Guy B. Reno Family Foundation
David and Jeanne Rydell, in memoriam
Marge and Elvin Rydell
The Smith Charitable Foundation
Anonymous (1)

Diamond Pillar

(\$7,500 - \$9,999)

Mr. and Mrs. Jerry Lang
Paul and Jody Logli

Platinum Pillar

(\$5,000 - \$7,499)

John and Sue Brubaker
Stan and Susan Noble
Doug and Mary Perks
Martin L. Smith, CFP
Anonymous (2)

Gold Pillar

(\$2,500 - \$4,999)

Jim and Julie Buchanan
Lisa and Steve Carter
Scott Crane
Bill Derry
Karl and Barbara Erickson
Timothy C. Gaffney
Linda E. Gerber
Mr. and Mrs. David C. Gill
Terry and Deb Gill
Willy J. Goellner
Marion and Bob Guiri
Brad and Georgann Gummow
Joni D. Kobischka
Bobbie Holzwarth and Norm Lindstedt
Michael and Carrie Jones
James and Pamela Keeling
Don and Judy Kinney
Kevin and Connie Kney
Dianne and Steven Larson
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Tom and Nancy Lorden
Timothy M. Morris
Marcia L. Mueller and Charles J. Prorok
Mr. and Mrs. Brian Nelson
Richard and Sandra Niggemann
Dr. and Mrs. Ed Ritchey Okeson
Jack and Bonnie Packard
Fund of Community Foundation of No. Illinois
Margie and Peter Ricker
Mr. and Mrs. Andreas Schell
Jack and Yvonne Shaffer
Andy and Terese Tatar
Phil and Paula Turner
Fund of the Community Foundation of No III
James H. and Stephanie Waddell
Kathy and Butch Weber
Anonymous

Silver Pillar

(\$1,500 - \$2,499)

Andy and Marsha Abramson
Paul G. and Teri K. Baits
Steve and Lenore Balogh
Harlan and Monica Barkley
Dr. William and Leah Baskin
Brent and Susie Bernardi
James and Mary Blaser
Brad and Marie Block
Scott C. Bonnett
Rick Brattland
Vint and Sue Buckwalter
Lawrence M. Camarillo
Sue Ellen Cardey
Mike and Kim Casey
Mary Caskey
Vern*and Jean Cassens
Bill and Sue Collum
Randy and Jean Cooper
James Derry
Timothy J. Fane
Leland R. Foecking
Einar and Mary Forsman
Douglas M. and Deborah Gass
Barbara Harris
Mr. Mark Harris
Catherine and Daniel Herdeman
Bernard and Chris Hiltrop
Wray and Sue Howard
Scott and Marcie Jaeger
Russ and Gin Johansson
Steve and Vicki Johnson
Rick J. and Pamela L. Johnson
Phillip and Bonnie Johnson
Pauletta and Lewis Jordan
Sue and Harlan Knuth
Lois and Thomas Lundgren
Karol and Michael Manley
Shawn and Erin McLevige
George and Bunny Mittendorf
Joseph A. Moore
Patrick W. and Lisa A. Morrow
Dr. Alan and Leeann Mowbray
Jeffrey D. Nelson
Margaret Paddock
Dennis Schaer & Dr. Julia Pesavento
Molly Phalen
Judith and Charles Picus
Matthew W. Polnow
Raymond and Wilma Porter
Gary and Kim Randles
Hon. Phil and Ginger Reinhard
Dr. and Mrs. Edward P. Rentschler
Matthew M. and Mary L. Rhoades
Gary and Constance Rhodes
J. Mark and Angela C. Robinson
Angela M. Rodriguez, M.D.
Bill and Terri Roop
Neal and Judy Rosinsky
Judge Stanley J. Roszkowski
Frank and Janet Rotello
Roger E. Schmeling
David R. Schroepfer
Steve and Pam Schubach and family
Michael J. Staniszewski
John and Carol Taphorn
Cathie and Bill Thiede
Doug and Kwang Mi Turner
Doug and Nancy VanHeeren
Clay and Rosalind Walker
Dr. and Mrs. Sheldon A. Weiss
Rick and Kathy Welch
Bev and John Whitehead
Robert and Ingrid Wimmer
Duane B. Wingate

Al Worthington
Thomas Yanik
Kenneth Ziegler
Lane Zerbe
Michael and Nancy Zolidis
Anonymous (12)

Bronze Pillar

(\$1,000 - \$1,499)

Mr. and Mrs. Fred M. Adamany
Steven Adami
Dr. Gary and Judy Anderson
Terry and Mary Anderson
Karen Anderson Wade
Jeremy Bahr
Steve and Lenore Balogh
Ben and Gail Barton
Robert A. Bayles
David S. Behling
Jason M. Bennett
Robert Bennett
David J. Bentley
Patti and Dale Bigger
Tara A. Blazer
Jim and Karen Boeger
Mr. and Mrs. Mario Bortoli
Roger and Patrice Breeland
William J. Bremner
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Neil and Traci Buck
Jerry Bueche
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Mr. and Mrs. Larry Carlson
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Michael and Mary Cass
Daniel Cassens
Mark P. Chaberski
John Chadwick and Tina Ryan
Scott H. Christiansen
David R. Clinite
Todd G. Collins
Bill and Mary Conkling
David and Rebecca Kendall
John Cressman
Michael J. and Kathleen L. Delany Fund
Joseph Denk
William W. Deuerling
Kevin L. Dickerson
Roger W. Doran
Robert A. Doyle
Bill and Karen Durtschi
David Eckhardt
Betty and C. Lowell Edwards
Dr. Jan and Sandy Elliott
Dennis A. Erickson
Jeff Fahrenwald
Craig and Helen Fetty
Martha Fisher-Votava
Phil and Leslie Frankfort
Gordon Friske
Alan and Mary Jane Furman
August Gentner
Robert and Jennifer Glickenberg
Mary P. Gorman
Greg and Barb Graber
Frank A. Graceffa
Mrs. Birney Grantz
Marc and Laura Gravino
Joanne L. Gregg
John C. Griffin
Cindi M. Gustafson
Brian Gustafson
Gary and Carol Halbach
Steve D. Hardy
Douglas E. Hartman
Atticus Commonwealth Trust
Linda Heckert

Warren and Mariel Heinke
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Lawrence D. Hughes
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Calvin Jacobs
Bruce and Karen Jasper
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David and Gail Koski
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Joe and Jan Licari
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Kevin and Shelley Peifer
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Dana and Jan Ragaller
Dave and Patti Raht
Leroy R. Rateike
The Redel Family
Michael B. Redline
James M. Regan

Arthur Rettig and The Honorable Kathryn Zenoff
John Riege
John Risely
Ralph A. and Eileen M. Rothstein
Richard Rundquist
Sandra Rye
Mike Schablaske
George D. Schaffner
Jon Schmidt
David M. Schmitt
Samuel J. Schmitz
Don & Linda Schreiner
James D. Scott
Bradley W. Scrogin
Keith Shaver
Dr. LaVonne M. Sheffield
Kathy Sherer-Pampe
Steven Sinkiawic
Matt and Sherrie Sisco
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Mr. and Mrs. William H. Snively
Mark D. Spana and family
Michael and Connie Spoden
Mike and Viane Staniszewski
Joseph A. Steffen
Stephen W. Steinmann
Steve and Jan Stringer
Dave and Kitty Swaim
Michael and Tracy Swanson
Robert R. Tetzloff
David and Candy Thompson
Michael L. Thorsen
Dr. and Mrs. Kristoffer J. Tumilowicz
Thomas J. Trutle
Joe and Ann Van Lankvelt
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Timothy N. White
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Kathleen J. Wilson
Suzanne L. Woll
Ian and Susan Wright
Robert Yocum
Linda and Jim Zuba
Duane P. Zweep
Anonymous (28)

*deceased

FINANCIAL HIGHLIGHTS

FISCAL YEAR 2011

INCOME Fall Campaign 2010

Grant and Initiative Income.....	51,895
Trust Income.....	152,621
Earned and Other Income.....	55,800
Fall 2010 Campaign Pledges	3,866,419
Total Income	\$ 4,126,735

EXPENSES

Estimated Uncollectables.....	146,365
Donor Directed Designations to Agencies.....	186,721
Donor Directed Designations to Other United Ways.....	74,152
Dues to United Way of America/Illinois.....	46,197
Grants to Agencies/Program Expenses*	2,856,933
Fund Development, Management and General+	507,711
Total Expenses	\$ 3,818,079
Increase in Unrestricted Net Assets	\$ 308,656

Cash Reserves (Includes Restricted Cash Reserves).....	1,231,237
Less Restricted Cash Reserves.....	341,342

Unrestricted Cash Reserves as of June 30, 2011	\$ 889,895
---	-------------------

(Unrestricted Cash Reserves equal 84 days of operating and allocations expense)

* A partial list of program expenses includes support for following activities:

Agency/Program Evaluation; Early Childhood Tutoring and Book Distribution; FEMA Grant Administration; Volunteer Center; Labor Liaison; Local Needs Research and Assessment; Training; Community Wide Grant Solicitation

+ Fund Development, Management and General Expense equal 13.30% of total expenses

GRANT BREAKDOWN

The amount represents actual dollars paid to agencies for the FY2011, July 1, 2010 through June 30, 2011.

American Red Cross, Rock River Chapter	45,000	Total Funding	\$45,000
Angelic Organics Learning Center	41,000	Total Funding	\$41,000
Barbara Olson Center of Hope	35,000	Total Funding	\$35,000
Big Brothers Big Sisters of the YMCA of Rock River Valley	54,293	Total Funding	\$54,293
Blackhawk Learning Connection	22,500	Total Funding	\$22,500
Booker Washington Center	5,625	Total Funding	\$24,000
Boy Scouts of America, Blackhawk Area Council	97,000	Total Funding	\$97,000
Boys and Girls Club of Rockford	187,500	Total Funding	\$252,188
Careers, Etc.	30,000	Total Funding	\$30,000
CASA - 15th Judicial Circuit	6,000	Total Funding	\$6,000
Catholic Charities, Diocese of Rockford	34,650	Total Funding	\$34,650
Children's Home + Aid	11,250	Total Funding	\$59,001
Comprehensive Community Solutions	20,625	Total Funding	\$41,250
Easter Seals Children's Development Center	25,311	Total Funding	\$25,311
Family Counseling Services of Northern Illinois	141,750	Total Funding	\$141,750

Focus House	10,350	Total Funding	\$20,700
Girl Scouts of Northern Illinois	71,233	Total Funding	\$111,458
Goodwill Industries of Northern Illinois	10,000	Total Funding	\$10,000
Home of Hope	8,274	Total Funding	\$8,274
HOPE of Ogle County	22,506	Total Funding	\$22,506
Hub City Senior Center	9,510	Total Funding	\$9,510
Harlem Community Center	14,420	Total Funding	\$14,420
Janet Wattles Center	103,220	Total Funding	\$103,220
Ken-Rock Community Center	27,099	Total Funding	\$84,386
La Voz Latina	47,550	Total Funding	\$73,800
Lifescape Community Services, Inc.	53,804	Total Funding	\$89,804
Lutheran Social Services of Illinois	3,750	Total Funding	\$8,250
Lydia Home Association	25,000	Total Funding	\$60,000
Mt. Morris Senior Citizen's Council, Inc.	6,657	Total Funding	\$6,657
Northwest Community Center	8,897	Total Funding	\$57,448
Ogle County Hospice Association	5,706	Total Funding	\$5,706
Patriots Gateway Community Center	23,760	Total Funding	\$23,760
Prairie State Legal Services, Inc.	45,767	Total Funding	\$90,868
RAMP	12,000	Total Funding	\$12,000
Remedies Renewing Lives	25,000	Total Funding	\$81,250
Rochelle Christian Food Pantry	4,755	Total Funding	\$4,755
Rock River Center	13,547	Total Funding	\$21,611
Rockford MELD	50,000	Total Funding	\$50,000
Rockford Sexual Assault Counseling	24,113	Total Funding	\$55,395
Saint Elizabeth Catholic Community Center	18,865	Total Funding	\$51,865
Shelter Care Ministries	7,500	Total Funding	\$35,000
Shinning Star Children's Advocacy Center	8,000	Total Funding	\$8,000
The Literacy Council	37,500	Total Funding	\$37,500
The Ogle County Juvenile Reporting Center	11,412	Total Funding	\$11,412
The Salvation Army	64,589	Total Funding	\$138,215
Village of Progress	12,601	Total Funding	\$12,601
Youth Services Network, Inc.	15,300	Total Funding	\$15,300
ZION Development Corporation	26,250	Total Funding	\$26,250

78 programs

MOVING FORWARD

The Campaign for the Common Good

United Way of Rock River Valley is mobilizing individuals and organizations to take action to improve the education, income, and health of our community. Our long term goals are clear: We want to engage thousands of residents across our community to Give, Advocate, and Volunteer to accomplish our strategic goals of increasing educational success, improving family financial stability and encouraging healthy lives.

PARTNERSHIPS

United Way-Funded Agencies: United Way values its strong partnerships with local non-profit agencies that provide a variety of services—everything from youth development and education to senior services. United Way funds 86 programs at 48 local nonprofits, and through our partners we impact over 100,000 lives each year. United Way works with its agency partners to align their programs to address the areas of education, income, and health.

Neighborhood Resource Center: United Way, in collaboration with various community partners, has created a pilot Neighborhood Resource Center to provide services to help promote educational attainment, strengthen individual and family financial stability and improve the health and wellness of its residents. As the model succeeds we will develop new centers in additional neighborhoods.

EDUCATION

Success By 6[®] Advisory Council: The Success By 6[®] Advisory Council is developing community wide, evidence-based strategies designed to enhance and support early childhood programs in the Rock River Valley. These strategies are preparing children to enter school ready to succeed.

Early Grade Reading Initiative: United Way is collaborating with the Rockford and Harlem School Districts to recruit tutors for its Early Grade Reading Initiative. The initiative focuses on matching volunteer reading tutors with children in Kindergarten. The program is expanding to additional grades in the years ahead.

INCOME

Tax Outreach: United Way and Goodwill Industries of Northern Illinois are working together to help low to middle income individuals and families receive tax preparation services free of charge by IRS certified volunteers.

Financial Literacy: United Way and Goodwill Industries of Northern Illinois are partnering to address financial literacy by providing workshops that educate community members on topics including: the basics of budgeting, managing savings and checking accounts, and investments.

HEALTH

Partnership with Rockford Health Council: United Way and the Rockford Health Council will collaborate to provide a variety of health education and services for residents. United Way and the Rockford Health Council are developing plans to expand services at additional locations in our community.

VOLUNTEERISM

United Way Volunteer Center: The Volunteer Center recruits volunteers and matches them with service opportunities. With a new, more user-friendly website (www.wevolunteer.org), the Volunteer Center promotes and publicizes a growing number of volunteer opportunities - everything from tutoring and mentoring to neighborhood clean-ups.

WOMEN'S LEADERSHIP COUNCIL (WLC)

WLC: The Women's Leadership Council is a collaborative of women committed to significantly improving the quality of life in the Rock River Valley. Women's Leadership Council around the nation have become a network of 50,000 women dedicated to addressing the most critical needs, such as early education and literacy, in 120 local communities across the U.S. In the Rock River Valley WLC will be announcing their initiatives and beginning their work in October of 2011.

COMMUNITY WIDE SERVICES

United Way 2-1-1: Now, more than ever, individuals and families in our community need access to information that addresses their most critical needs. 2-1-1 is an easy to remember three-digit phone number providing free, confidential access to information about the full range of community, social, and health services in the Rock River Valley. United Way 2-1-1 will be available to the community in mid 2012.

STRATEGIC FOCUS 2013/2020

2011 and 2012 will be busy years as we work towards accomplishing our 2013 strategic goals. For over 90 years, United Way of Rock River Valley has mobilized the caring power of our community. Much of our work has focused on raising funds each year to support programs at local agencies that provide programs serving children, youth, seniors, those with disabilities, and more. While we maintain our commitment to providing funds to our agency partners, we now face new challenges and our strategic plan represents our transition to the Campaign for the Common Good.

OUR STRATEGIC CHALLENGES:

EDUCATION

- The graduation rate in Rockford School District #205 lags behind other school districts in the state. During the 2008-2009 school year, 70.9% of students graduated from Rockford high schools compared to 93% in Hononegah, Rockton, IL, 96.1% in Winnebago, and 100% in Pecatonica.

Source: 2010 Healthy Community Study

- Only 13.6% of residents in Winnebago County and 11.9% of Ogle County residents hold a Bachelor's Degree, compared to the state average of 18.6% and the national average of 17.4%.

Source: 2005-2009 American Community Survey

INCOME

- During 2005-2009, Winnebago County median household income stood at \$46,882, well below the Illinois average of \$55,222.

Source: 2010 U.S. Census Bureau; 2005-2009 American Community Survey

- More than one in five (21.3%) Winnebago County children under the age of 18 live in poverty, higher than the Illinois average of 16.8%.

Source: 2010 Healthy Community Study

HEALTH

- 66% of adults in our community are overweight or obese; while 25% of middle and high school students are overweight or obese.

Source: 2010 Healthy Community Study

- One in eleven (9.2%) of Winnebago County babies were classified as low weight in 2008. The proportion of low weight babies has inched upward since 1980, similar to state and national trends.

Source: 2010 Healthy Community Study

We know the need to act is great. These challenges have created possibilities for United Way to think differently about traditional partnerships and to establish new and bold collaborations from across sectors—big businesses, small businesses, elected officials, nonprofits, academia, the faith community, the labor movement, the media, parents and neighbors. Working together, we can accomplish things that no organization, individual, or government can accomplish on its own.

LIVING UNITED, we will successfully address these challenges and accomplish our strategic goals.

2011 Rock River Valley PARTNER ORGANIZATIONS

The following organizations have either given a corporate gift, run an employee campaign, or done both during the fiscal year of 2011.

AGENCIES/NON PROFITS

American Red Cross, Rock River Chapter[^]
Angelic Organics Learning Center[^]
Barbara Olson Center of Hope[^]
Blackhawk Learning Connection[^]
Booker Washington Center[^]
Boy Scouts of America, Blackhawk Area Council[^]
Boys and Girls Club of Rockford[^]
Careers, Etc.[^]
Children's Home + Aid[^]
Comprehensive Community Solutions[^]
Court Street United Methodist Church*
Diocese of Rockford[^]
Easter Seals Children's Development Center[^]
Family Counseling Services of Northern Illinois[^]
Girl Scouts of Northern Illinois[^]
Goodwill Industries of Northern Illinois[^]
Harlem Community Center[^]
Janet Wattles Center[^]
Junior League of Rockford*
Ken-Rock Community Center[^]
La Voz Latina[^]
Lifescape Community Services, Inc.[^]
Lutheran Social Services of Illinois[^]
Lydia Home Association[^]
Milestone, Inc.[^]
Northwest Community Center[^]
Northwestern Illinois Area Agency on Aging[^]
Patriots Gateway Community Center[^]
Prairie State Legal Services, Inc.[^]
RAMP[^]
Remedies Renewing Lives[^]
Rockford Area Convention & Visitors Bureau[^]
Rockford Area Economic Development Council[^]
Rockford Chamber of Commerce[^]
Rockford MELD[^]
Rockford Sexual Assault Counseling[^]
Saint Elizabeth Catholic Community Center[^]
Shelter Care Ministries[^]
The Howard Center[^]
The Literacy Council[^]
The Salvation Army[^]
United Way of Rock River Valley[^]
YMCA of Rock River Valley[^]
Youth Services Network, Inc.[^]
YWCA of Rockford[^]
ZION Development Corporation[^]

AUTOMOBILE SALES/RENTALS

Anderson Automotive*
Bachrodt Motors, Inc.[^]
Enterprise Rent-A-Car*[^]
Napleton Auto Werks
Lou Bachrodt Automall[^]

BANKS/CREDIT UNIONS

Alpine Bank*[^]
Associated Bank, N.A.*[^]
Bank of America*[^]
Blackhawk Bank*[^]
Fifth Third Bank*[^]
First Northern Credit Union*[^]
Harris Bank*[^]
JPMorgan Chase[^]
MembersAlliance Credit Union*[^]
Midland Financial Strategies[^]
Midwest Community Bank[^]
Northwest Bank of Rockford*[^]

PNC Bank*
Principal Financial Group*[^]
Riverside Community Bank*[^]
Rock Valley Federal Credit Union[^]
Rockford Bank and Trust*[^]
Rockford Bell Credit Union[^]
Springleaf Financial Services[^]
U.S. Bank*[^]

BUSINESS/SERVICES

August Consulting Company*
Bill Doran Company[^]
Cain & Company*[^]
Federal Express Ground*[^]
First Source[^]
Furst Staffing Services[^]
G&K Services, Inc.*
H & R Block*[^]
Household Beneficial[^]
Johnson Personnel Company*
Kelley Williamson Company*[^]
Landstar*[^]
Manarchy-Ellis Agency (Allstate)*[^]
MANPOWER Temporary Services*
Morrisey Family Businesses[^]
National Business & Industrial Centre*
Omark Auto Service*
Rockford Mercantile Agency[^]
Smith Oil Corporation*[^]
Staff On Site[^]

CONSTRUCTION/BUILDING TRADES

Ballard Companies, Inc.*[^]
Building Systems, Inc.[^]
Freeport Industrial Roofing, Inc.*[^]
Fridh Corporation*[^]
Hanson Professional Services Inc.[^]
Scandrol Construction Co.*
Schmeling Construction Company*[^]
Sjostrom & Sons, Inc.*[^]
Springfield Electric Supply Company[^]
Wilson Electric Company[^]

EDUCATION

Boone/Winnebago Regional Office of Education[^]
Boylan Catholic High School[^]
Harlem School District 122[^]
Keith School[^]
Rock Valley College[^]
Rockford College[^]
Rockford School District #205[^]
St. Bernadette School[^]
St. Bridget School[^]
St. Edward School[^]
St. James School[^]
St. James School – Belvidere[^]
St. Peter Cathedral School[^]
U of I College of Medicine[^]
Winnebago CUSD #323[^]

Finance

Benning Group, LLC[^]
Larson & Darby, Inc.*[^]
Lindstrom, Sorenson & Assoc.[^]
McGraw-Hill Companies*[^]
Morgan Stanley Smith Barney[^]
Pfizer- Regional Office*[^]
Raymond James & Associates, Inc.*[^]

Robert W. Baird & Co., Inc.[^]
RSM McGladrey, Inc.*[^]
Sikich, LLP[^]
SVA Certified Public Accountants, SC[^]
Stifel Nicolaus & Company, Inc.[^]
The LaLoggia Investment Group of Wells Fargo Advisors[^]
Wipfli CPAs and Consultants*[^]

FOOD/HOSPITALITY

Giovanni's*
Gray's IGA Food Store*
Hilander Foods, Inc.[^]
Illinois Machine Shed*
Logli Supermarkets, A Division of Schnuck's Markets*[^]
Mulligans Pub & Grill*

GOVERNMENT

City of Rockford - Head Start[^]
City of Rockford Community & Economic Department[^]
City of Rockford Finance Department[^]
City of Rockford Fire Department[^]
City of Rockford Human Resources Department[^]
City of Rockford Human Services Department[^]
City of Rockford IT Department[^]
City of Rockford Legal Department[^]
City of Rockford Mayor's Office[^]
City of Rockford Police Department[^]
City of Rockford Public Works[^]
Combined Federal Campaign[^]
Greater Rockford Airport Authority[^]
Regional Metropolitan Agency of Planning [^]
River Bluff Nursing Home[^]
Rock River Training Corporation[^]
Rock River Water Reclamation District[^]
Rockford Housing Authority[^]
Rockford Mass Transit District[^]
Rockford Park District[^]
Rockford Public Library[^]
Rockford Township[^]
State of Illinois Payroll[^]
Winnebago County Animal Services[^]
Winnebago County Auditor's Office[^]
Winnebago County Board Chairman's Office[^]
Winnebago County Children's Advocacy Project[^]
Winnebago County Circuit Clerk's Office[^]
Winnebago County Circuit Court[^]
Winnebago County Clerk's Office[^]
Winnebago County Coroner's Office[^]
Winnebago County Court Services[^]
Winnebago County DOIT[^]
Winnebago County Finance Department[^]
Winnebago County Forest Preserve[^]
Winnebago County Health Department[^]
Winnebago County Highway Department[^]
Winnebago County Human Resources Department[^]
Winnebago County Jury Commission[^]
Winnebago County Public Defender Office[^]
Winnebago County Purchasing Department[^]
Winnebago County Recorder's Office[^]
Winnebago County Regional Planning and Economic Development[^]
Winnebago County Sheriff's Police[^]
Winnebago County State's Attorney Office[^]
Winnebago County Supervisor of Assessment[^]
Winnebago County Treasurer's Office[^]
Winnebago County WinGIS[^]

HEALTH

Affiliated Surgeons of Rockford*
American Vision Center*
Crusader Community Health[^]
Employer's Coalition On Health[^]
Karlberg Enterprises*
Lundholm Surgical Group[^]
OSF Saint Anthony Medical Center[^]
Rock River Valley Blood Center[^]
Rockford Gastroenterology Associates Ltd[^]

Rockford Health System*[^]
Rockford Orthopedic Associates[^]
Rockford Spine Center*
Rockford Surgical Service[^]
Rosecrance Health Network[^]
Sage Technologies Company*
SwedishAmerican Health System*[^]
United Health Group*[^]
Wesley Willows Corporation[^]
Van Matre Health South Rehab Hospital*[^]

INSURANCE

Blue Cross/Blue Shield of Illinois*[^]
Coyle - Varland Insurance Agency, Inc.[^]
Heisel Agency*
Keystone Insurance[^]
Liberty Mutual Insurance, Co.*[^]
Metropolitan Title Agency, LLC*
MFG, LLC[^]
Mutual Reinsurance Bureau*[^]
Robert C. Bell Insurance*
Rockford Mutual Insurance Co.*[^]
State Farm Insurance Claims Center*[^]
Williams Manny*[^]

LAW FIRMS/LEGAL

Cicero & France, P.C.[^]
Greg Tuite & Associates*
Guyer & Enichen PC[^]
Hinshaw & Culbertson[^]
Holmstrom & Kennedy*[^]
Hyzer, Hyzer and Jacobs*
Picha & Salisbury[^]
Van Sickle, McLaughlin & Associates Inc.[^]
WilliamsMcCarthy LLP*[^]

MANUFACTURING

Acument Global Technologies[^]
Acument Global Technologies Camcar LLC*
Advanced Machine & Engineering Company*[^]
Alpha Controls & Services[^]
Anderson Packaging*[^]
Aqua-Aerobic Systems, Inc.*[^]
AT&T*[^]
Barnes International*[^]
Bergstrom Inc.*[^]
Bourn & Koch Machine Tool Co.*[^]
BVR Technologies, Esterline[^]
Cellusuede Products, Inc.*[^]
Chem Processing, Inc.*[^]
Chrysler Group LLC*[^]
Cincinnati Tool Steel Company*[^]
Clinkenbeard & Associates, Inc.*[^]
Co-Lin Metals*
ComEd*[^]
Concentric AB*[^]
Danfoss Drives[^]
Dasco Pro, Inc.*[^]
Delta Power Company[^]
Dixon Automatic Tool, Inc.*[^]
Eclipse, Inc.*[^]
Ecolab, Inc.[^]
Ekstrom Carlson Fabricating Co.*[^]
Estwing Manufacturing Company*[^]
Excelsior, Inc.*
Field Fastener Supply Company*[^]
Forgings & Stampings, Inc.*[^]
GE Aviation[^]
GKN Rockford*[^]
Gleason Cutting Tools[^]
Greenlee / A Textron Company*[^]
Hamilton Sundstrand*[^]
Header Die & Tool, Inc.*[^]
Hennig, Inc.*[^]
Ingenium Aerospace[^]
Ingenium IT Management[^]

Ingenium Technologies^
 Ingenium Testing*^
 International Paper*^
 ITW Shakeproof - Alpine^
 J & M Plating, Incorporated*
 J.L. Clark, a Division of CLARCOR*^
 Johnson Controls, Inc.*^
 Joseph Behr + Sons, Inc.^
 Kennametal^
 Kraft Foods*^
 Liebovich Brothers, Inc.*^
 LKG Industries, Inc.*^
 Lowes Distribution Center*^
 M C Products Company^
 Mack Paper Company*
 MEGAFAB^
 Mikron - Midwest*^
 MTE Hydraulics*^
 Nicor*^
 Nyclo Screw Machine Products*
 Olson Aluminum Castings, Inc.*^
 Owens Corning Foam Insulation, LLC^
 PACCAR Parts Division*^
 Pierce Distribution*^
 Pierce Laminated Products, Inc.^
 Rock Valley Oil & Chemical Co.*^
 Rockford Acromatic Products Co.*^
 Rockford Ball Screw Company*^
 Rockford Foundries, Inc.^
 Rockford Products, LLC^
 Rockford Spring Company^
 Rockford Systems, Inc.^
 Rockford Toolcraft, Inc.*^
 Rockford Trading Co. Inc.
 Rocknel Fastener, Inc.*^
 Ryan International Airlines, Inc.^
 Schneider Electric*^
 Specialty Screw Corporation*^
 SPX Hydraulic Technologies^
 Swebco Manufacturing, Inc.*^
 The Caldwell Group, Inc.^
 Thermo Fisher Scientific*^
 UPS*^
 Valspar Corporation*^
 Viking Chemical Company*
 Waldom Electronics^
 Woodward, Inc.*^
 Zenith Cutter Co.*^

MEDIA, PRINT, AND DESIGN

13 WREX*
 Comcast*^
 Heinzerth Marketing Group*^
 Johnson Group, A Deluxe Company*^
 Land-Mark Printing Company*^
 Maverick Media^
 Professional Graphics*^
 Rockford Register Star^
 Watt Publishing Company*^
 WIFR-TV 23 / Gray Television Group, Inc.*^
 WTOV 17 / WQRF 39^

OFFICE/TECHNICAL SUPPORT

Entre Computer Solutions^
 IBM Corporation^
 Mid-City Office Products*^
 Office Depot^
 OfficeMax*^
 RK Dixon*^

REAL ESTATE

First Rockford Group*
 Gambino Realtors Home Builders, Inc.^
 Keller Williams Realty Signature*
 Whitehead, Inc. Realtors^

RETAIL

American^
 Bergner's *^
 Best Buy*^
 Farm & Fleet of Rockford*
 Gordmans^
 JCPenney*^
 Kohl's Department Stores*^
 Macy's*^
 Marshall's^
 Payless Shoe Source^
 Sam's Club*^
 Target ^
 The Bon-Ton Stores, Inc.*^
 T.J. Maxx^
 Walgreen Drug Store^

WHOLESALE/DISTRIBUTION

Coca-Cola Bottling Company^
 Dr. Pepper Snapple Group*^
 GFS Gordon Food Service*^
 Hayes Beer Distributing Company^
 Kent Feeds, Inc.*
 LaMonica Beverage*^
 Mid-West Dairymens Company*
 Muller-Pinehurst Dairy*^
 Pepsi-Cola Bottling Co. of Rockford*^
 TH Foods, Inc.^

OGLE COUNTY

Austin Westran LLC^
 Byron Bank*^
 Byron Community Unit School District #226^
 Exelon Byron Nuclear Station^
 Cappel Certified Seeds, Inc.*
 CASA- 15th Judicial Circuit^
 City of Rochelle^
 DeMonte Foods, Plant 155*^
 E.D. Etnyre & Co.^
 F. N. Smith Corp.*^
 First National Bank^
 HOPE of Ogle County^
 Hub City Senior Center^
 Kable Media Services, Inc.*^
 KSB Center For Health Services*
 Lincoln State Bank*^
 Monsanto*
 Meridian CUSD #223^
 Mount Morris Senior Citizen's Council^
 NIU- Lorado Taft Field Campus^
 Ogle County Government*^
 Ogle County Hospice Association^
 Oregon CUSD 220^
 Quad/Graphics^
 Raynor Mfg. Co.^
 Rochelle Christian Food Pantry^
 Rochelle Community Consolidated School District #231^
 Rochelle Community Hospital^
 Rochelle Foods*^
 Rochelle News-Leader^
 Rochelle Township High School^
 Rock River Center, Inc.^
 Shining Star Children's Advocacy Center^
 Sterling Federal Bank*^
 Stillman BancCorp, N.A.*^
 VFW No. 8739 Ladies' Auxiliary*
 Village of Progress, Inc.^
 Wal-Mart #933*^
 Woods Equipment Company^
 Zimmerman Construction*

SPECIAL EVENTS

Rockford IceHogs
 Cliffbreaker's
 Gruno's Diamonds

LABOR UNIONS

AFSCME Locals:
 448, 473, 692, 1058, 1275, 3210, 3350, 3362
 Amalgamated Transit Union Local 1333
 American Postal Workers Union Local 79
 Bricklayers & Allied Craftworkers Local 6
 Carpenters Local 792
 Cement Finishers & Plasterers Local #11, Area 382
 Fraternal Order of Police Lodge 50
 Educational Interpreters Association
 Educational Office Personnel Association
 Harlem Federation of Teachers
 International Alliance of Theatrical Stage Employees
 International Association of Fire Fighters Local 413
 International Association of Machinists Local 1553
 International Brotherhood of Electrical Workers Local 15
 International Brotherhood of Electrical Workers Local 19
 International Brotherhood of Electrical Workers Local 21
 International Brotherhood of Electrical Workers Local 196
 International Brotherhood of Electrical Workers Local 364
 International Brotherhood of Teamsters Local 325
 International Brotherhood of Teamsters Local 772
 International Union of Operating Engineers Local 150
 Ironworkers Local 498
 Laborers Local 32
 Laborers Local 1035
 Laborers 727
 Millwrights Local 2158
 National Association of Letter Carriers Branch 245
 Northwestern Illinois Building & Construction Trades Council
 Office and Professional Employees International Union Local 277
 Painters Local 607 & Glaziers Local 1355
 Plumbers & Pipefitters Local 23
 Police Benevolent & Protection Association Unit 6
 Rockford Area UAW CAP Council
 Rockford Building Maintenance Association
 Rockford Education Association
 Rockford Education Association Retirees
 Rockford United Labor
 Roofers Local 11
 Service Employees International Union Local 880
 Sheet Metal Workers Union Local 219
 UAW Locals:
 46, 592, 622, 718, 803, 1023, 1268, 1576, 1720, 1761,
 2056, 2201, 2840

FALL 2010 CAMPAIGN CABINET

Cabinet Chair

Brent Bernardi, Alpha Controls & Services

Cabinet Vice Chair

Pam Maher, KMK Media

Cabinet Past Chair

Pat Morrow, Alpine Bank

Division Chairs

Mike Bacon, Winnebago County Health Dept.
 Sue Buckwalter, HR Concepts Inc.
 Paul Callighan, ComEd
 Earl Dotson Jr., Rockford School District
 Rex Entsminger, Alpine Bank
 Jay Ferraro, AFSCME - Council 31
 Ed Geeser
 Brian Nelson, Concentric AB
 Jim Waddell, Retired, Amcore Bank

Account Executives

Ron Balsam, Alpine Bank
 Tracy Bonavia, Harris Bank
 Walt Boothe, Harris Bank
 Larry Bridgeland, Mid-City Office Products
 Taylor Carlin, Retired

Dean Carlson, Mid-City Office Products
 Dan Cassens, Woodward Govenor
 Joe Clinton III, Williams Manny
 Brian DeBenedetto, Alpine Bank
 Jodi Gruhn, Ingenium Technologies
 Brecken Haak, Harris Bank
 Frank Haney, Williams-Manny
 Jim Hughes, Associated Bank
 Lynette Jacques, Rockford Chamber
 Cheryl Marshall, Retired, Rock Valley College
 Lee Mayer, Alpine Bank
 Martha Mitchell, Retired, Beloit CVB
 Dave Morgan, Techworks
 Jeffrey Nelson, Attorney
 Tad Olson, Olson Aluminum Castings
 Mary Pohl, Harris Bank
 Tina Ryan, WREX13
 Dr. John Scheub, Retired, SwedishAmerican
 Jon Schmidt, Associated Bank
 Frank Sheley, Dickerson & Nieman
 Kathy Weber, Harris Bank
 Mark Wester, Consultant