



**United Way
of Rock River Valley**

612 North Main Street, Suite 300
Rockford, IL 61103-6929
Phone: (815) 968-5400
FAX: (815) 968-5878
E-Mail: info@unitedwayrrv.org

News Release

For Immediate Release

For More Information, Contact:

Michelle Angileri, Director of Communications, 815.986.4839 or 815.540.3651

United Way Funding Process Brings in New Programs

(Rockford, IL - 05/27/2010)... United Way of Rock River Valley announced funding decisions today for the upcoming fiscal year, July 1, 2010 to June 30, 2011 totaling over \$2 million. Agency programs were awarded funding on a three year cycle.

This year United Way helped fund four new programs:

- Domestic Violence Walk-In Counseling, a program by Remedies (formerly PHASE/WAVE), which provides outpatient services for victims of domestic violence
- Just Imagine!, from Booker Washington Center, a mentoring and leadership development program for girls
- Neighborhood Playground, provided by Harlem Community Center, an educational, social, and recreational program for at-risk youth
- Safe Families for Children, from Lydia Home Association, a program that provides, safe, temporary homes for children from families in crisis

“We continue to strive to make an impact in the community in the areas of education, income, and health with the programs we support,” Paul Logli President and CEO of United Way of Rock River Valley said. “I think that these four new programs will be a great addition to programs already in place through United Way.”

Trained community volunteers made the funding recommendations. Volunteers carefully reviewed agency documentation and participated in all agency presentations. The recommendations were forwarded to the board of directors who made the final grant decisions on Wednesday, May 26, 2010. “United Way donors can feel confident in the value of the funding process. Methods used ensure

funding for the most effective programs.” Linda Gerber Vice Chair of the Community Wide Impact Council said.

Grant awards are based on numerous criteria, including:

- **Fiscal viability of the agency**
- **Community priorities**
- **Needs of community**
- **Program results**
- **Collaboration/Strategic alliances**

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The mission of United Way of Rock River Valley is to improve lives and strengthen communities in the Rock River Valley by mobilizing and focusing the caring power of our residents. For more information, go to [.unitedwayrrv.org](http://unitedwayrrv.org) or call (815) 968-5400.

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